



GCC Pharmaceutical Congress

ccredited

Advancing Pharmacy Practice in the Region



What's new for 2015

ACCP Pre-Congress Symposium: 5 October 2015 Congress: 6 - 7 October 2015 **Post-Congress Workshops: 8 October 2015 Dusit Thani Hotel, Dubai, UAE**

- 20 international and regional outstanding speakers
- Interactive workshops on the most important areas including automation, parenteral nutrition and generic substitution
- Three award categories recognising individuals, hospitals and universities for their contribution to the pharmaceutical science
- More topics related to clinical pharmacy practice, formulary management, pharmacy mentorship programme
- A chance to present your poster at the congress



Engage with key experts from international and regional hospitals and healthcare institutions including:

- Dubai Healthcare City
- Ministry of Health Hospitals
- King Faisal Specialist Hospital
- Dubai Health Authority Hospitals
- Abu Dhabi Health Services Company (SEHA) Hospitals
- Sidra Medical and Research Center
- Hamad Medical Corporation
- Cleveland Clinic Abu Dhabi
- Burjeel Specialty Hospital and more!!

Benefits of attending

- Gain insights into new technologies and innovations in pharmacy practice
- Learn about innovations in implementing pharmacy practice in the most advanced hospitals in the region
- Examine the implementation of continuous professional development and pharmacy mentorship programmes
- Obtain regional and international accreditation by attending this congress
- Improve process and waiting time for out-patient Pharmacy
- Manage key operational challenges facing pharmacy managers in a hospital setting
- Drive the advancement of the technical, human and leadership competencies of pharmacists and pharmacy staff today

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Dr. Ahmed Nadir Kheir, Associate Professor and Continuing Professional Pharmacy Development (CPPD) Coordinator, **Qatar University, Qatar**

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Dr. Lana Hammad, Pharmacy Manager, Sheikh Khalifa General Hospital, UAE

Dr. Matthew Maughan, Director of Pharmacy Operations, Sidra Medical and Research Center, Qatar

Dr. Ola Ghaleb Al Ahdab, Researcher, Pharmacy Consultant and Pharmaceutical Advisor, Registration and Drug Control Department, **Ministry of Health, UAE**

Dr. Osama Tabbara, R.Ph, BCNSP, EMBA, Senior Director, Department of Pharmacy Services, Cleveland Clinic Abu Dhabi, UAE

Dr. Rania El-Lababidi, Pharm.D., BCPS (AQ-ID), AAHIVP, Manager, Pharmacy Education and Training, Department of Pharmacy Services, Cleveland Clinic Abu Dhabi

Outstanding Expert Speaker Faculty

H.E. Amin Al Amiri, Assistant Undersecretary for Public Health and Licensing, Ministry of Health, UAE

Dr. Abdelgadir Elbatira, Chief Pharmacist, Medeor Hospital Dubai, UAE

Dr. Abdulrazaq Al Jazairi, Head Critical Care Pharmacy Department, King Faisal Specialist Hospital, Saudi Arabia

Dr. Asali Ahamed A., Senior Pharmacist, Ambulatory Healthcare Services, **Abu Dhabi Health Services Company (SEHA), UAE**

Dr. Ahmed Nadir Kheir, Associate Professor and Continuing Professional Pharmacy Development (CPPD) Coordinator, **Qatar University, Qatar**

Dr. Ahmed Al Jedai, Pharm D., MBA, BCPS, FCCP, Director of Pharmacy, King Faisal Specialist Hospital, Associate Professor, Alfaisal University, College of Medicine and Chairman, Saudi Board of Pharmacy, Saudi Arabia

Dr. Antoine Cherfan, Pharm.D., BCPS, FCCP, CACP, Manager, Pharmacotherapy Services, Department of Pharmacy Services, **Cleveland Clinic Abu Dhabi, UAE**

Dr. Bayan Darwesh, Director of Pharmacy, King Abdulaziz University Hospital, Saudi Arabia

Dr. Belal Zuaiter, Category Manager, Pharmaceuticals and Supply Chain Operations, Cleveland Clinic Abu Dhabi, UAE

Dr. Brian Ziegler, Head of Pharmacy, Tawam Hospital, UAE

Dr. Dina Saba, Senior Pharmacist, Out-patient Pharmacy, Corniche Hospital, UAE

Dr. Eanas Elgadi, Head of Sundries Department, Dubai Medical Store, Ministry of Health, UAE

Dr. Fatima Al Braiki, Group Pharmaceutical Director, Abu Dhabi Health Services Company (SEHA), UAE

Mr. Ghulam Teli, Chief Officer for Health and Life, AXA Insurance, UAE

Dr. Jad Aoun, Chief Medical Officer, National Health Insurance Company, Daman, UAE

Dr. Karen J. McConnell, Clinical Pharmacy Specialist in Cardiology, Kaiser Permanente of Colorado and Clinical Associate Professor, University of Colorado Skaggs School of Pharmacy and Pharmaceutical Sciences, USA

Dr. Lana Hammad, Pharmacy Manager, Sheikh Khalifa General Hospital, UAE

Dr. Mahdi Nour, Senior Pharmacist, Tawam Hospital, UAE

Dr. Matthew Maughan, Director of Pharmacy Operations, Sidra Medical and Research Center, Qatar

Dr. Mayada Al Tunaiji, OSC Supervisor, Pharmacy Operations, Sheikh Khalifa Medical City, UAE

Dr. Mohamed Al Haidari, Head of Drug Central Registration Department, **Executive Board, Health Ministers' Council for Cooperation Council States, Saudi Arabia**

Dr. Ola Ghaleb Al Ahdab, Researcher, Pharmacy Consultant and Pharmaceutical Advisor, Registration and Drug Control Department, **Ministry of Health, UAE**

Dr. Osama Tabbara, R.Ph, BCNSP, EMBA, Senior Director, Department of Pharmacy Services, Cleveland Clinic Abu Dhabi, UAE

Dr. Praveen Nair, Pharmacy Manager, Canadian Specialist Hospital, UAE

Dr. Rania El-Lababidi, Pharm.D., BCPS (AQ-ID), AAHIVP, Manager, Pharmacy Education and Training, Department of Pharmacy Services, **Cleveland Clinic Abu Dhabi, UAE**

Mr. Richard Caldwell, RPh, MS, Pharmacy Consultant, Omnicell, Inc., UAE; former Director of Pharmacy, Stanford Hospital, USA

Dr. Saeed Abdullah Mohammed Hussein, Principal Pharmacist, Zayed Military Hospital, UAE

Dr. Sana Hasan, Professor of Pharmacy Practice and Clinical Pharmacy, University of Sharjah, UAE

Dr. Sherif A. Mahmoud, Head of Healthcare Operations, AXA Insurance, UAE

Dr. Wafa Y. Dahdal, Director of International Programmes and Associate Director of Professional Development, **American College of Clinical Pharmacy (ACCP), USA**



GCC Pharmaceutical Congress

ACCP Pre-Congress Symposium: 5 October Congress: 6 - 7 October 2015 Post-Congress Workshops: 8 October 2015 **Dusit Thani Hotel, Dubai, UAE**

Dear Colleagues,

As pharmaceutical care moves to a more patientcentred model, it becomes extremely important to ensure an adequate and professional pharmacy practice. Pharmacists, on one hand, need to ensure maximum use of their skills by embarking on a culture of lifelong learning. On the other hand, it becomes evident that all members of the healthcare system need to cooperate to ensure planning, implementation and monitoring of a therapeutic plan that focuses on effective patient outcome.

Therefore, following last year's success, the 2nd GCC Pharmaceutical Congress reinforces the importance of collaboration and dialogue amongst policy makers, stakeholders, regulators and pharmaceutical experts. The ultimate purpose of the congress is to drive the GCC pharmaceutical sector forward by sharing up-to-date information and highlighting key solutions.

The congress will include presentations and interactive discussions that will cover key topics such as improving pharmacy practice, reviewing regulations and compliance as well as supporting excellence through continuous education programmes.

I look forward to welcoming you to the GCC Pharmaceutical Congress in Dubai.

Dr. Doaa Said Congress Director

Who will you meet?

- Healthcare Policy Makers and Regulators
- Pharmacy Directors and Managers
- Healthcare Quality and Risk Management Specialists
- Hospital Executive Suite including Chief Executive Officers, Chief Operating Officers, Chief Technology Officers
- and more



Start knowledge sharing and networking before the congress!

Follow us on Twitter @GCCpharma Join our LinkedIn Group: GCC Pharmaceutical Professionals

GCC Pharmaceutical Research Awards

To foster excellence in pharmaceutical research, the GCC Pharmaceutical Congress wishes to recognise individuals that have exhibited outstanding research in the field of pharmaceutical science by presenting them with the GCC Pharmaceutical Research Awards.

Who can participate?

- Healthcare institutions including hospitals and clinics
- Universities
- Community pharmacies
- Individual working in healthcare institutions

Research Achievement Award This award is intended to recognise and encourage outstanding achievement in any area related to pharmaceutical science through research Pharmacy Informatics and Technology Innovator

Award

This award will recognise leaders who have effectively employed technologies to make a

difference in their hospitals

GCC Pharma Outstanding Education Award

The GCC Pharmaceutical Congress will be presenting this award to recognise excellence in pharmaceutical education across the Middle East

Deadline: 3 September 2015

For more information contact: info@gccpharmacongress.com

Eligibility

- Entrants should be registered at GCC Pharmaceutical Congress
- Research paper in any area in pharmacy published during the two previous calendar years can be

Submission

- Visit www.gccpharmacongress.com to fill the abstract form and email it to info@gccpharmacongress.com
- In order to ensure efficient processing of your application, it is important that the necessary requirements are submitted all together as follows: a - Typewritten abstract in English, not exceeding 350 words
 - b Abridge CV (one-page) indicating the author's academic and scientific degrees
- c The actual research paper and a summary of the paper
- A panel of judges will score submissions independently. The first three (3) highest scoring abstracts will receive recognition at the GCC Pharmaceutical Congress. These finalists will be notified on the last week of September 2015. The best research paper must pledge to present on the specified given time otherwise his/her nomination will be cancelled and replaced by the next ranking candidate
- The first winner will be required to present a fifteen (15) minutes summary of their projects. Five (5) minutes will be allowed for discussion

PRE-CONGRESS SYMPOSIUM: MONDAY 5 OCTOBER 2015

Advancing clinical pharmacy practice: Updates and strategies from experts in the field Focus on chronic diseases and pharmacist services

AGENDA

09.00 Welcome and introduction

Dr. Wafa Y. Dahdal, Director of International Programmes and Associate Director of Professional Development, American College of Clinical Pharmacy (ACCP), USA

- 09.15 Clinical pharmacy services: Strategies and processes Dr. Wafa Y. Dahdal, Pharm.D., BCPS
- 10.00 Networking coffee break
- 10.30 Landmark updates in cardiovascular medicine: The evidence and application to patient care

Dr. Karen J. McConnell, Clinical Pharmacy Specialist in Cardiology, Kaiser Permanente of Colorado and Clinical Associate Professor, University of Colorado Skaggs School of Pharmacy and Pharmaceutical Sciences, USA

- 12.00 Prayer break and lunch
- 13.30 Medication management: Optimising efficacy and safety through pharmacist services Dr. Karen J. McConnell, Pharm.D., FCCP, BCPS (AQ Cardiology)
- 15.00 Networking coffee break
- 15.30 Pharmacist role in achieving healthcare goals Dr. Wafa Y. Dahdal, Pharm.D., BCPS
- 16.30 Practice exercises and patient cases Dr. Karen J. McConnell, Pharm.D., FCCP, BCPS (AQ Cardiology)
- 17.30 Closing remarks and end of pre-congress symposium Dr. Wafa Y. Dahdal, Pharm.D., BCPS

More information on the learning objectives for each of the sessions may be found here.

TARGET AUDIENCE

Pharmacists, healthcare professionals, and health system administrators

Symposium goal is to provide practical strategies for the advancement of clinical pharmacy services. The spectrum of topics will span from an update on select chronic cardiovascular diseases to pharmacist services and processes that advance clinical and economic outcomes of pharmacy services.

- Devise strategies to implement the process of care for clinical pharmacists
- Discuss landmark advances in cardiovascular medicine with unique impact on pharmacist activities and services
- Given a patient case, devise evidence-based plans for the management of patients with common cardiovascular diseases
- Outline strategies to advance pharmacist services that improve medication management and patient outcomes
- Discuss pharmacist role in realising health system, national, and global healthcare goals

CONTINUING PHARMACY EDUCATION CREDIT

The symposium will offer 6.0 hours of ACPE-approved, application-based continuing pharmacy education credits.

More information on the requirements to earn continuing education credit may be found here.

CERTIFICATES OF ATTENDANCE

Certificates of attendance will be granted, at the conclusion of the activity, to participants taking part in the entire symposium.

REGISTRATION

Registration fees are as follows:

	Register and Pay after July 2015	Onsite Registration
Registration fee	US \$349	US \$399

Registration fee includes symposium booklet; opportunity to earn 6.0 CPE credit hours and a certificate of attendance issued to those meeting the criteria specified above; two coffee breaks and lunch.

PROGRAMME FACULTY



Dr. Wafa Y. Dahdal, Pharm.D., BCPS is Director of International Programmes and Associate Director of Professional Development at the American College of Clinical Pharmacy (ACCP). In this position, she oversees recertification programmes for board certified specialists in pharmacy, publications, and international programmes. Prior to joining ACCP,

Dr. Dahdal was professor of pharmacy practice and pharmacotherapy specialist. She has extensive experience in clinical pharmacy, initiating services and providing care to patients in the acute care (adult medicine and critical care) and ambulatory care settings across various specialty areas. As professor of pharmacy practice, Dahdal assumed leadership positions in curricular development, learning methodologies, and assessment as well as the professional development of practitioners and pharmacy practice faculty members.

Dr. Dahdal has published and presented internationally on issues related to cardiovascular medicine, clinical pharmacy services, curricular reform, abilities-based education, professional standards and pharmacy education, and clinical practitioner and pharmacy practice faculty development.

Dr. Dahdal has assumed several professional leadership positions including President of the Gateway College of Clinical Pharmacy and President of the Illinois Chapter of the National Arab American Medical Association. She currently serves a second term as Secretary of the Academic Pharmacy Section and member of the Board of Pharmaceutical Practice of the International Pharmaceutical Federation (FIP). Most recently, Dahdal served on FIP's Working Group on Defining Responsible Use of Medicines.



Dr. Karen J. McConnell, Pharm.D., FCCP, BCPS (AQ Cardiology), is Clinical Pharmacy Specialist in Cardiology, at Kaiser Permanente of Colorado, Clinical Associate Professor at the University of Colorado Skaggs School of Pharmacy and Pharmaceutical Sciences, and

Adjunct Professor of Pharmacy Practice at Regis University School of Pharmacy. Dr. McConnell earned her Doctor of Pharmacy degree from the University of Missouri-Kansas City in 1999. She then completed two postdoctoral residency programmes: a pharmacy practice residency at Cox Medical Center in Springfield, Missouri, and a specialty residency at Kaiser Permanente in Denver, Colorado.

Dr. McConnell is Board Certified Pharmacotherapy Specialist with added qualifications in Cardiology. In her current role, she provides clinical consults to cardiologists and other healthcare providers, as well as managing the amiodarone monitoring service. Previously, she was a clinical pharmacy specialist for the Clinical Pharmacy Cardiac Risk Service for 10 years, where she managed cardiac risk factors, such as hypertension and dyslipidemia, for patients with coronary artery disease.

Dr. McConnell has published numerous peer-reviewed articles and given several presentations at state and national professional meetings. She has also served as primary investigator on several research studies at Kaiser Permanente. Her research focus is on cardiovascular care and continuing professional development. Dr. McConnell received Teacher of the Year award for the Kaiser Foundation Health Plan Colorado Region in 2007 and Paper of the Year award from the Cardiology Practice and Research Network of the American College of Clinical Pharmacy in 2010. She became a fellow of the American College of Clinical Pharmacy in 2013.



CONGRESS DAY ONE: TUESDAY 6 OCTOBER 2015

08.00 Registration, coffee and networking

08.40 Chairman's welcome and opening remarks

08.50 Official opening keynote address

Welcome note from Emirates Medical Association **Pharmacy Society**

Dr. Mariam Galadari, President, Emirates Medical Association Pharmacy Society, UAE

IMPROVING PHARMACY PRACTICE IN THE GCC REGION

09.00 KEYNOTE ADDRESS: Setting the scene of pharmaceutical care with PHC (Primary Health Care)

 Analysing the importance of pharmaceutical care within primary healthcare and its current situation

 Understanding the demographics of pharmaceutical care in the region to understand how to improve pharmaceutical care

• Evaluating the implementation of a modernisation plan in the pharmaceutical care to improve quality and integration of services

Mohamed Al Haidari, Head of Drug Central Registration Department, Executive Board, Health Ministers' Council for Cooperation Council States, Saudi Arabia

09.40 PANEL DISCUSSION: Discussing how to achieve optimal Good Pharmacy Practice Models

 Examining the elements of pharmacy practice that are essential to optimal medication use

 Understanding the integration of people, products, process and system as critical to a successful pharmacy practice model
• Examining successful practice models

Panellists:

Dr. Fatima Al Braiki, Group Pharmaceutical Director, Abu Dhabi Health Services Company (SEHA), UAE Dr. Lana Hammad, Pharmacy Manager, Sheikh Khalifa General Hospital, UAE

10.20 Networking coffee break

SHARING BEST PRACTICES TO IMPROVE PHARMACEUTICAL CARE

10.50 KEYNOTE ADDRESS: Establishing World Class Services: Experience and Challenges

 Reviewing latest informatics and automation in hospital pharmacy practice

· Identifying space and manpower design needed to establish world class pharmacy services

Discussing challenges and opportunities when changing the pharmacy practice landscape

Dr. Osama Tabbara, R.Ph, BCNSP, EMBA, Senior Director,

Department of Pharmacy Services, Cleveland Clinic Abu Dhabi, UAE

11.30 Managing drug shortage in the GCC

Understanding the factors for drug shortage

Analysing the use of available resources for managing

 Developing long- and short-term strategies for overcoming shortage-related outcomes

Dr. Belal Zuaiter, Category Manager, Pharmaceuticals and Supply Chain Operations, Cleveland Clinic Abu Dhabi, UAE

12.15 Trends in hospital and retail pharmacy automation: US/Europe compared to GCC

- · Identifying three trends in hospital and retail pharmacy automation in the US
- Identifying three trends in hospital and retail pharmacy automation in Europe
- Providing current status of pharmacy automation in the GCC countries

Mr. Richard Caldwell, RPh, MS, Pharmacy Consultant, Omnicell, Inc., UAE; former Director of Pharmacy, Stanford Hospital, CA, USA

13.00 Prayer break and lunch

14.00 Improving process and waiting time for out-patient pharmacy

- Improving patients' access to OSC pharmacy to reduce treatment delays and increase patient satisfaction
- Implementing frameworks and tools to reduce waiting time in OSC pharmacy
- Optimising the operations and systems in OSC pharmacy to enhance the performance and productivity of OSC staff

Dr. Mayada Al Tunaiji, OSC Supervisor, Pharmacy Operations, Sheikh Khalifa Medical City, UAE

IMPROVING MEDICATION SAFETY FROM REGULATIONS TO PRACTICE

14.40 Pharmacy Practice in Critical Care: Past, Present and **Future**

- Highlighting the evolution of critical care pharmacy practice
- Providing supportive literature to the presence of the critical pharmacist as part of the multidisciplinary team
- Identifying the future role and contribution of the critical care pharmacist to patient safety and effective therapy in a highly automated environment

Dr. Antoine Cherfan, Pharm.D., BCPS, FCCP, CACP, Manager of Pharmacotherapy Services, Department of Pharmacy Services, Cleveland Clinic Abu Dhabi, UAE

15.30 Networking coffee break

16.00 Adverse Drug Reaction (ADR) monitoring

- Identifying and quantifying the risks associated with the use of drugs provided in a hospital setting
- Minimising preventable ADRs and enhancing the ability of prescribers to manage ADRs more effectively
- Facilitating the development of a pharmacovigilance

Dr. Brian Ziegler, Head of Pharmacy, Tawam Hospital,

BRIDGING THE GAP FOR ACHIEVING PROFESSIONAL EXCELLENCE IN CLINICAL PHARMACY

16.40 INTERACTIVE DISCUSSIONS



This is your opportunity to discuss pressing issues and challenges in smaller, interactive groups. You will be able to share your own experiences and hear from the industry experts, benchmark, exchange ideas and get clear answers to specific questions. So, in order to make the most of these interactive sessions, you should come ready with all your questions!

Participants will be able to choose 1 of the 3 different roundtables on the hot topics outlined below:

→ Table 1:

Discussing acid base disorders Dr. Saeed Abdullah Mohammed Hussein, Principal Pharmacist, Zayed Military Hospital, UAE

The role of pharmacist in pain management Dr. Abdelgadir Elbatira, Chief Pharmacist, Medeor Hospital Dubai, UAE

→ Table 3:

Pharmacists interventions to improve the management

Dr. Asali Ahamed A., Senior Pharmacist, Ambulatory Healthcare Services (AHS), SEHA, UAE

17.40 Closing remarks from chairman and end of day one



CONGRESS DAY TWO: WEDNESDAY 7 OCTOBER 2015

- 08.00 Registration, coffee and networking
- 08.40 Chairman's welcome and opening remarks
- 08.50 Official opening keynote address

SHARING BEST PRACTICES TO IMPROVE PHARMACEUTICAL CARE

09.00 222

KEYNOTE ADDRESS: State-of-the-art Formulary Management - a Unique Experience

- Reviewing the challenges encountered by formulary management committees
- Reviewing challenges encountered by KFSHRC's Pharmacy and Therapeutics (P&T) Committee
- Discussing the local experience at designing and implementing an electronic system for running a

multi-site formulary management committee

Dr. Ahmed Aljedai, Pharm D., MBA, BCPS, FCCP,

Director of Pharmacy, King Faisal Specialist Hospital,

Associate Professor, Alfaisal University, College of

Medicine and Chairman, Saudi Board of Pharmacy, Saudi Arabia

09.45 KEY LEADERS' PANEL DISCUSSION: Discussing the creation of a Gulf committee for the regulation, license, development and promotion of pharmaceutical care practice

- Discussing the introduction of a "pharmacy specialised" governing body to license pharmacists
 Analysing possibilities for a unifying body to govern all
- aspects of pharmaceutical care
- Promoting collaboration between unifying body and other institutions to advocate for pharmacist and provide opportunities for continuous education and required skills development

Panellists:

Dr. Ola Ghaleb Al Ahdab, Researcher, Pharmacy Consultant and Pharmaceutical Advisor, Registration and Drug Control Department, Ministry of Health, UAE Dr. Fatima Al Braiki, Group Pharmaceutical Director, Abu Dhabi Health Services Company (SEHA), UAE Dr. Lana Hammad, Pharmacy Manager, Sheikh Khalifa General Hospital, UAE

10.30 Networking coffee break

11.00 Implementation of Automated Pharmacy Systems in

- King Abdulaziz University Hospital

 Listing two positive benefits on pharmacy workload post-
- implementationDescribing the impact on medication error potential postimplementation
- Describing the impact on tracking medication lot numbers by the system
- Describing the impact on drug utilization, stock and

inventory monitoring

Dr. Bayan Darwesh, Director of Pharmacy, King Abdulaziz University Hospital, Saudi Arabia

REVIEWING REGULATIONS FOR THE PHARMACEUTICAL SECTOR

222

11.40 PANEL DISCUSSION: Discussing health insurance regulations in the UAE

- Reviewing and studying the results of the implementation on the mandatory health insurance regulation
- Analysing upcoming regulation to address occurring challenges, particularly regarding minimum coverage
 Evaluating the advantages for regulatory solutions towards an integrated GCC health insurance coverage

Panellists:

Dr. Ola Ghaleb Al Ahdab, Researcher, Pharmacy
Consultant and Pharmaceutical Advisor, Registration
and Drug Control Department, Ministry of Health, UAE
Dr. Sherif A. Mahmoud, Head of Healthcare Operations,
Availabrations

Axa Insurance, UAE
Mr. Ghulam Teli, Chief Officer for Health and Life, AXA Insurance, UAE

Dr. Jad Aoun, Chief Medical Officer, National Health Insurance Company, Daman, UAE

Tips for compliance with the Joint Commission

Medication Management and Use Standards

• Highlighting the significant update in Medication Management and Use and International Patient Safety

- Identifying the most challenging MMU standards
- Describing strategies to support compliance with the challenging MMU standards
 Dr. Lana Hammad, Pharmacy Manager, Sheikh Khalifa

General Hospital, UAE

13.00 Prayer break and lunch

SUPPORTING EXCELLENCE THROUGH EDUCATION AND MENTORSHIP

14.00 Discussing Continuous Professional Development (CPD) of pharmacists in the GCC

- Discussing the need for CPD programmes among pharmacists
- Presenting proposals for the creation of regional standardised and accredited CPD programmes to encourage inter-professional education and collaboration

 Evaluating the implementation, viability and compliance of such programmes

Dr. Ahmed Nadir Kheir, Associate Professor and Continuing Professional Pharmacy Development (CPPD) Coordinator, Qatar University, Qatar

14.40 Implementation of a Pharmacy Mentorship Program in the Hospital Setting

- Identifying the benefits of having a Hospital-based
- Pharmacy Mentorship Program
 Discussing the design, development and implementation of a pharmacy mentorship program
 Evaluating the outcomes of Pharmacy Mentorship
- Program and its applications to other settings

 Dr. Rania El-Labadidi, Pharm.D., BCPS (AQ-ID), AAHIVP,

Manager, Pharmacy Education and Training, Department of Pharmacy Services, Cleveland Clinic Abu Dhabi, UAE

15.20 Networking Coffee Break

15.50 Review the pharmacist role as a healthcare provider and how to empower the profession through specialised education (Certification)

- Discussing the changing role of a pharmacist as a healthcare provider in different areas around the world
- Reviewing the need for specialised education and training of pharmacists to be able to adapt to new roles
- Illustrating areas of specialised pharmaceutical care that have been experimented and proved successful

Dr. Sana Hasan, Professor of Pharmacy Practice and Clinical Pharmacy, University of Sharjah, UAE

BRIDGING THE GAP FOR ACHIEVING PROFESSIONAL EXCELLENCE IN PHARMACEUTICAL CARE

16.30 INTERACTIVE DISCUSSIONS



This is your opportunity to discuss pressing issues and challenges in smaller, interactive groups. You will be able to share your own experiences and hear from the industry experts, benchmark, exchange ideas and get clear answers to specific questions. So, in order to make the most of these interactive sessions, you should come ready with all your questions!

Participants will be able to choose 1 of the 4 different > roundtables on the hot topics outlined below:

Role of pharmacist as a community educator Dr. Dina Saba, Senior Pharmacist, Out-patient Pharmacy,

-> Corniche Hospital, UAE

Pain management for pharmacist
→ Dr. Mahdi Nour, Senior Pharmacist, Tawam Hospital, UAE

Quality tools for audit purpose in medication management

Dr. Praveen Nair, Pharmacy Manager, Canadian Specialist Hospital, UAE

Table 4:

Analysing the importance of medical devices and consumables in pharmacy practice Dr. Eanas Elgadi, Head of Sundries Department, Dubai Medical Store, Ministry of Health, UAE

17.30 Closing remarks from chairman and end of day two



For more information and to register: 1 +971 4 361 9616 🖷 +971 4 361 4375





POST-CONGRESS WORKSHOPS: THURSDAY 8 OCTOBER 2015

09.00 Workshop A: Pharmacy distribution automation

Learning Objectives:

- Reviewing the importance of barcodes in reducing error Building a practical strategy to create a barcoding center inside your pharmacy
- Learning about automation tools that will help create a safe environment in the preparation and dispensing of medication

Workshop Leader:

Dr. Matthew Maughan, Director of Pharmacy Operations, Sidra Medical and Research Center, Qatar

About the Workshop Leader:



Dr. Matthew Maughan is the Director of Pharmacy Operations at Sidra Medical and Research Center, Qatar. He has held positions as the Director of

Pharmacy at Rainbow Babies and Children's Hospital, Manager of the Children's Hospital Pharmacy at the Medical University of South Carolina (MUSC) Medical Center as well as Adjunct Assistant Professor with the South Carolina College of Pharmacy and Northeast Ohio Medical University. Dr. Maughan received his Doctor of Pharmacy degree from the Philadelphia College of Pharmacy and completed both a PGY-1 Pharmacy Practice Residency and a PGY-2 Health System Pharmacy Administration Residency at the Medical University of South Carolina Medical Center.

11.00 Networking coffee break

11.30 Workshop B: Clinical Scenarios in Parenteral Nutrition

Leading Objectives:

- Covering common practical and clinical scenarios with Pharmacy-based IV and PN practice
- Evaluating critical thinking when interpreting pertinent laboratory data
- Guiding healthcare practitioners towards quality and safety guards with IV and PN Therapy

Workshop Leader:

Dr. Osama Tabbara, R.Ph, BCNSP, EMBA, Senior Director, Department of Pharmacy Services, Cleveland Clinic Abu Dhabi,

About the Workshop Leader:



Osama has joined CCAD in November 2010. Before joining Abu Dhabi, Osama was the Director of Pharmacy Services Administration at King Fahad Medical City (KFMC), a 1000-bed hospital, for 4 years. Osama also served as the Director of

Pharmacies of Al-Rahba and Mafraq hospitals, Abu Dhabi, UAE for 3 years.

Osama also served at King Faisal Specialist Hospital (KFSHRC), Riyadh as a Clinical Pharmacist and Supervisor of the TPN Team and IV Room for 11 years. Before joining KFSHRC, Osama worked for 9 years at Al-Hada Military Hospital as Outpatient Pharmacy Supervisor and Drug Information Pharmacist.

Osama Tabbara graduated as Pharmacist in 1984; he has an executive MBA and is Board Certified in Nutrition Support. He was a guest speaker in more than 100 symposium and seminars in topics related to Nutrition, IV Fluid Management, Pharmacy Technologies, and Quality Management. He had given more than 1000 presentations and has many publications and Performance Improvement Projects in the field of TPN, Fluid & Electrolytes Therapy, and Quality Management.

13.30 Prayer break and lunch

14.30 Workshop C: Generic substitution, sorting science from fiction: practical and clinical issues

Learning Objectives:

- Review basic principles of generic medications regulatory definitions, principles and requirements including bioequivalence studies
- Analyze the potential impact of generic substitution on patients, clinicians, and health institutions.
- Summarize expert opinion and consensus statements with regards to the use of narrow therapeutic index generics
- Discuss the concerns regarding the use of generic medication for critical dose (narrow therapeutic index) medications with a focus on immunosuppressants
- Discuss formulary considerations of generic medications

Workshop Leader:

Dr. Ahmed Aljedai, Pharm D., MBA, BCPS, FCCP, Director of Pharmacy, King Faisal Specialist Hospital, Associate Professor, Alfaisal University, College of Medicine and Chairman, Saudi Board of Pharmacy, Saudi Arabia

About the Workshop Leader:



Dr. Aljedai is a graduate of King Saud University-College of Pharmacy, Riyadh, Saudi Arabia. He received his Doctorate Degree (Pharm. D.) from the Saint Louis college of Pharmacy, MO, USA and completed a specialty residency in immunology

and solid organ transplant pharmacotherapy at the University of Tennessee, Memphis, TN, USA. During this time he obtained his Master of Business administration (MBA) as well. He is board certified as Pharmacotherapy Specialist (BCPS) from the board of pharmaceutical specialties (BPS) in the US and a Fellow of the American College of Chest Physicians (FCCP). He works currently as the Director of Pharmaceutical Care Division at King Faisal Specialist Hospital and Research Center (KFSH&RC), Riyadh, Saudi Arabia and as Associate Professor at Al-Faisal University, School of Medicine and the Chairman of the scientific board of Pharmacy in Saudi Arabia. He also works as a consultant clinical pharmacist with different solid organ transplant teams at KFSH&RC. He teaches advanced therapeutics and clinical immunology to the master of clinical pharmacy and Pharm.D. students at the college of pharmacy, King Saud University, Riyadh, Saudi Arabia in which he holds an adjunct faculty position. He also holds several consultancy positions at the world Health Organization (WHO), Saudi Food and Drug Authority (SFDA), Saudi Ministry of Health (MOH), and the Saudi Commission for Health Specialties (SCFHS).

SPONSORSHIP AND EXHIBITION **OPPORTUNITIES**

Only at the GCC Pharmaceutical Congress will the highestlevel decision makers attend in one place at one time. They will evaluate products and services and will look to select potential suppliers across the region.

Do you have a product or service that our senior decision makers and influencers need? Make sure you are seen at this congress!

We have a range of business development, marketing and sales solutions that will be tailored to specifically deliver on your business objectives.

For more details, call +971 4 361 9616 or email: info@gccpharmacongress.com







GCC Pharmaceutical Congress

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4 WAYS TO REGISTER

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YES! Please register me fo	r
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☐ Congress only ☐ Congress + 3 workshops ☐ Congress + 2 workshops ☐ Congress + 1 workshop ☐ ACCP Pre-Congress Symposium

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OCHANESS ONE!		
Category:	Onsite Price	
International Delegate	USD 799	
GCC Delegate	USD 350	
Students	USD 300	
Pharmaceutical Companies & Solution Providers	USD 1,999	
Includes:		
 2 Day Congress Networking Coffee Breaks 	Post Congress Presentation Access Certificate of Attendance	

CONGRESS + 3 WORKSHOPS

Category:	Onsite Price
International Delegate	USD 1,148
GCC Delegate	USD 599
Students	USD 500
Includes:	
 2 Day Congress plus 3 w Networking Coffee Break Lunch 	

CONGRESS + 2 WORKSHOPS

Category:	Onsite Price
International Delegate	USD 1.048
GCC Delegate	USD 549
Students	USD 475
Includes:	
2 Day Congress plus choice of 2 workshops Networking Coffee Breaks Lunch	Post Congress Presentation AccessCertificate of Attendance

CONGRESS + 1 WORKSHOP

Category:	Onsite Price
International Delegate	USD 998
GCC Delegate	USD 499
Students	USD 425
Includes:	
2 Day Congress plus cho Networking Coffee Breaks	Post Congress Presentation Access Certificate of Attendance

ACCP PRE-CONGRESS SYMPOSIUM

	Register and pay after July 2015	Onsite Price
Registration Fee	USD 349	USD 399

Includes: Symposium booklet; opportunity to earn 6.0 CPE credit hours and a certificate of attendance issued to those meeting the criteria specified above; two coffee breaks and lunch.

PAYMENT METHOD By Wire Transfer ☐ By Credit Card Please debit my credit card: Usa Master Card Valid From: Expiry Date: Card Holders Name Authorised Signature: Registration received on: Full payment received: TEAM DISCOUNTS

Team discounts available on request Check for special group discount for registration of 3 or more. Call +971 4 361 9616 for more information.

VENUE AND ACCOMMODATION

VENUE: Dusit Thani Hotel, Dubai, U.A.E.

133 Sheikh Zayed Road

P.O. Box 23335, Dubai, United Arab Emirates

Tel· +971 (4) 343 3333 +971 (4) 343 4222 E-mail: dtdu@dusit.com

Hotel and travel costs are not included in the registration fee.

ROOM RESERVATION

Special / corporate rate for room accommodation is available at the hotel. You may contact the hotel directly as per the details above quoting GCC Pharmaceutical Congress.

TERMS AND CONDITIONS

Registration and Payment Policy

- All participants must register prior to congress admission.
- Pre-registered participants are advised to present a copy of their registration/payment slip at the onsite registration desk.
- Payment is due at the time of registration and includes lunches, refreshments, conference materials and certificate of attendance.
- Nour registration will not be confirmed until payment is received in full.

 Cheque payment may only be made from UAE and in AED. Kindly contact us at
- info@gccpharmacongress.com to discuss EFT / Direct Deposit to be effected as per below bank details:

Abu Dhabi Commercial Bank Account Name: MAAREFAH MANAGEMENT DMCC

Account Number: 10135401193001 IBAN: AE430030010135401193001

Please mention Event Name and Invoice Number.

Discounts

- All early bird discounts require payment at the time of registration and before the early bird deadline in order to receive any discount.

 Discount offers cannot be combined with any other offer.

Cancellation Policy

- Registration cancellations must be notified in writing by email to the Maarefah's office in Dubai. Email: info@gccpharmacongress.com
- Cancellations received 30 days prior to the event will receive a refund of the registration fees, less an administration charge of 100 USD of the congress fee.
- Cancellations made after, as well as 'no shows', are not eligible for a refund. Refunds will be processed 2 months after the event completion date.

Liability

- Maarefah reserves the right to amend any part of the Congress's programme if necessary at any
- Maarefah will not be held liable for damages of any nature sustained by delegates or accompanying persons, or loss of, or damage to their personal property as a result of attending the congress or its related events.
- While every consideration has been taken when presenting the demographics of the attendees in the programme, Maarefah doesn't guarantee the exact demographics of the congress attendees and can not be held responsible for the same.



