



The Whole Patient

- THE WHOLE PATIENT, *F. BOLIN*
- THE PATIENT, THE WHOLE PATIENT AND NOTHING BUT THE PATIENT, *B. MCLEOD-SMITH*
- THE WHOLE PATIENT? THE WHOLE PERSON, *B. S. JOSE*
- CAN WE EVALUATE AND TREAT THE PATIENT AS A WHOLE? *T. ÖZCAN*
- PERSON AND FAMILY ENGAGEMENT, *M. J. HATLIE, V.V. BATES*
- MEASURING PATIENT ENGAGEMENT, *E. SUTCLIFFE, R. EVANS, M. DUMAN*
- SEVEN STEPS TO THE 'PERFECT PATIENT INFORMATION JOURNEY', *S. FARRINGTON*

NEW EAHM PRESIDENT SUPPORTS
EXCHANGE AND INNOVATION
P. BLUA

CLIMATE CHANGE AND
HEALTHCARE ARCHITECTURE
D. PEDRINI

LEADING CHANGE AND VALUE
H. J. AANSTOOT

COMPASSION
M. POORKAVOOS

MAKE THIS COUNT
M. R. VIRARDI

ISO IMPLEMENTATION - HOW TO
MOTIVATE LAB PERSONNEL
M. SCHOORL

BIG DATA FOR DEEP LEARNING IN
RADIOLOGY: POPULATION-BASED
IMAGING
*C. SCHUPPERT, F. BAMBERG, H.U.
KAUCZOR, C. L. SCHLETT*

IMAGING APPLICATIONS OF
ARTIFICIAL INTELLIGENCE
R. CUOCOLO L. UGGA

WOULD YOU USE A DIRTY
ULTRASOUND PROBE ON
YOURSELF? *S. C. WESTERWAY,
JOCELYNE*

US-ELASTOGRAPHY FOR
SUPERFICIAL ORGANS: UPDATE
*V. CANTISANI, P. SIDHU,
D. A. CLEVERT*



Patient engagement: What do advocates think?

Challenges and opportunities for keeping engaged

With patient engagement there comes increasing responsibility – on the patient, their family and the provider. *HealthManagement.org* spoke to four leading patient advocates for their views on approaching patient engagement and the challenges that lie ahead.

"Becoming engaged in your health is exactly the same as caring for yourself in other ways. When we're young and vulnerable, good people care for us. As we grow, we learn to think and act for ourselves, which in healthcare as everywhere else, brings new risks, responsibilities, and independence."



**e-Patient Dave
Dave deBronkart**

Patient Advocate, Speaker and Author
USA
dave@epatientdave.com, epatientdave.com
@ePatientDave

"Healthcare is about patients and therefore they need to know and decide. Together with their physician they 'built' the best treatment for their own health at this moment. This 'Precision medicine' creates value in healthcare and therefore it will be efficient as well. For patients this is an uphill battle, for many stakeholders do not see the added value of patients in the improvement of healthcare. Nevertheless, they are."



Peter Kapitein

Patient Advocate
Inspire2Live Amsterdam, The Netherlands
Peter.kapitein@gmail.com, inspire2live.org
@milojaron



Marie Ennis-O'Connor

Healthcare Communications Strategist,
Writer and Keynote Speaker
Health Care Social Media
ennisoconn@gmail.com,
hcsmonitor.com
@JBBC

"Patient engagement has become a buzzword in the healthcare industry, used to describe everything from engaging patients with hospital portals to tracking vitals with wearables. I've seen it co-opted by industry stakeholders, described (often interchangeably) as patient activation, involvement, participation, compliance, and centrality. But what I have yet to see is any significant progress in turning the rhetoric of

patient engagement into a discernible reality in the real-world in which patients live. Patient engagement has enormous potential to transform how the industry delivers care to patients, but until patients themselves define what meaningful engagement looks like, I fear it will remain nothing more than an empty phrase."



**Katherine A.
Schneider**

President and Chief Executive Officer
Delaware Valley ACO
Radnor, Philadelphia
SchneiderK@dvaco.org, dvaco.org
@DV_ACO

"The biggest opportunity (and challenge) is the removal of barriers and complexity that make it very difficult for patients to do the right thing even when they are motivated to do so. Wherever possible, and especially for those with chronic/complex/costly conditions, healthcare should offer a one-stop shopping experience where the patient does not need to have a PhD in project management in order to adhere to a care plan."