



HEALTHCARE EXECUTIVE ALLIANCE
SPECIAL SUPPLEMENT

Value-Based Healthcare

- VBHC IN 2017, *M. PORTER & R. KAPLAN*
- FOUR STEPS WITHIN YOUR STRIDE, *E. TEISBERG & S. WALLACE*
- FIVE REASONS VBHC IS BENEFICIAL, *M. FAKKERT ET AL.*
- INTERNATIONAL VALUE-BASED HEALTHCARE, *N. KAMPSTRA ET AL.*
- DOES MORE VALUE NATURALLY LEAD TO BETTER CARE? *P. KAPITEIN*
- VALUE-BASED RADIOLOGY: VIEW FROM EUROPE, *H-U. KAUCZOR*
- VALUE-BASED RADIOLOGY: VIEW FROM THE U.S., *I. WEISSMAN*
- VALUE-BASED HEALTHCARE FOR HEART PATIENTS, *D. VAN VEGHEL ET AL.*
- VALUE IN CARDIOLOGY, *P. CASALE*



HEALTHMANAGEMENT.ORG
WELCOMES NEW IT EDITOR-
IN-CHIEF IT, CHRISTIAN LOVIS

HOW TWITTER IS
CHANGING THE
CONGRESS EXPERIENCE,
M. CHRISTODOULIDOU

DEVELOPING THE ROLE OF
CIO IN HEALTHCARE
MANAGEMENT, *M. KEARNS*

WHITE COATS IN
THE BOARDROOM, *D. CRAIG*

ROBOTIC ULTRASOUND
IMAGING, *S. ADAMS ET AL.*

3D PRINTING,
P. BRANTNER ET AL.

NEOADJUVANT
CHEMOTHERAPY FOR
BREAST CANCER,
S. DELALOGUE ET AL.

SCATTER RADIATION
EXPOSURE DURING MOBILE
X-RAY EXAMINATIONS,
A. ABRANTES ET AL.

CT AND MRI MARKET IN
CYPRUS, *M. KANTARIS ET AL.*

APPS FOR CARDIOVASCULAR
DISEASE, *L. NEUBECK ET AL.*

DOES TECHNOLOGY GAP
CAUSE MEDICAL ERRORS?
D. VOLTZ

U.S. HEALTHCARE TO
BE TRUMPED UP,
J.W. SALMON

ZOOM ON PROFILES

Healthcare Executive Alliance

Insights for healthcare leadership

Healthcare organizations do a phenomenal job. Today, an increasing number of diseases are treated successfully and people enjoy a better quality of life even into old age. Yet, while much is being done to discover new ways to improve patients' lives, we now see radical changes to structures, incentives, and processes within healthcare to sustain provisions for our inhabitant-rich planet.

Gone are the days of the simple equation that a higher price guarantees quality and vice versa. Faced with cost pressures, we see provider strategies of consolidation, industrialization, and population health management designed to meet the growing care demands. Times have changed — today, healthcare and its delivery are increasingly validated and regulated by performance metrics. This development has led to nothing short of a paradigm shift in the structures and infrastructures of care.

In times of transformation, success comes from leading the changes. Riding the wave, rather than being washed away. We believe that effective healthcare transformation must include clinical, operational, and financial improvements. Delivering healthcare to more people with fewer resources is possible. But the levers need to be set in order to improve your particular clinical outcomes, streamline your operations, and optimize your financial performance.

Through the Healthcare Executive Alliance initiative, we would like to support you and your teams to find insights, ideas and solutions for succeeding in these times. Our goal is to be your inspiring partner, helping you achieve better outcomes and reduce costs. As a starting point, we have developed this set of white papers to help identify key challenges in your healthcare organization and outline some innovative opportunities for improvement.

Now's our time to inspire the future of healthcare together.



Dr Bernd Montag

Chief Executive Officer
Siemens Healthineers