



HealthManagement.org

Promoting Management and Leadership

Author Guide



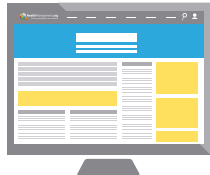


HealthManagement - The Unique Platform

HealthManagement.org (HM) is a highly respected portal promoting management, leadership and best practice, ensuring active engagement from thought leaders and well-respected national and international associations in the healthcare field. It is at the forefront in driving the current shift in healthcare from treating illness to managing health, with the aim of improving healthcare delivery and providing better value.



Journal



Web Portal



Enewsletters



Social Media



I-I-I Video

(I Minute | Question | Answer)



I-I-I Blog

(I Page | Question | Answer)

60,000

CIRCULATION

+ Extensive Distribution at Leading Congresses

Healthcare management has evolved into a dynamic and complex discipline for managing clinical departments, hospitals, clinics and private practices. As all disciplines are increasingly interlinked, the key factor to success is cross-departmental learning from others.

HealthManagement is an interdisciplinary management and leadership journal for clinicians, managers, leaders and C-suite executives in hospitals and other healthcare settings.



Author Guide

HealthManagement welcomes original articles and blog posts from clinicians, leaders, managers and academics on healthcare management and leadership topics.

We welcome your Insights into hot topics in healthcare management, which includes perspectives from IT, Imaging, Cardiology and Hospital Administration. Examples of previous cover stories include Patient Power; Value-Based Healthcare; Ageing; View to the Future.

We welcome submissions on the following topics:

- Management and leadership in healthcare
- Human resource management
- Facility management
- Healthcare IT management – including telehealth, electronic health records, interoperability, mHealth, security
- Radiology management – including quality control, PACS, workflow, safety, dose management
- Cardiology management
- Other specialist areas such as oncology, laboratory, diagnostics, pharma etc.

These topics are not prescriptive, and we welcome your proposals. Suggest your ideas to edito@healthmanagement.org

Benefits of publishing with HealthManagement

- Share your ideas with our global readership of health managers, leaders, imaging and radiology leaders, hospital managers
- Inclusion in our online Faculty section
- Established publisher (15+ years of journals)
- Circulation (print and digital) of 60,000+
- Publication on HealthManagement.org website with more than 170,000 visitors a month
- Distribution at major hospital, cardiology, healthcare IT and radiology congresses (EAHM, ECR, ESC, RSNA and more)



Instructions for Authors

Article Submission Form

Complete and return the article submission form provided before you submit the completed article.

Article Format

- Word count: minimum 700 words, maximum 2000 words
- Submit as Microsoft Word or compatible
- Left-justified, single-spaced

Article structure

- The first page should contain:
- Key points. At the top of the article provide 3-6 sentences in bullet points, which summarise the major themes of the article
- Title of the article (max 50 characters including spaces), preceded by (TITLE)
- A subtitle if required preceded by (SUBTITLE)
- Name and job title of the author(s) – Institution/organisation, town/city and country, contact email address – please note the email address is for publication, Twitter handle

Headings and subheadings

Use subheadings for each section of the article preceded by (SUBTITLE).

Conclusion

Your article must have a conclusion, which should be succinct and logically ordered. Knowledge gaps should be identified and future initiatives suggested.

Spelling

HealthManagement uses UK spelling (eg ionising, specialise, tumour, paediatric, haematology etc.)

Abbreviations and acronyms

Please spell out the full word at the first use and acronym thereafter. Abbreviations should not be used. If there are many acronyms provide a separate list at the end of the article.

Product references

In general, articles should be vendor-neutral. Where products are mentioned, the reference should be product name including ® or ™ if applicable, place, country.

Currency

Prices and costs given in U.S. dollars should have the Euro equivalent in parentheses afterwards.



Instructions for Authors

Illustrations and images

Authors are encouraged to include photographs, figures and/or tables. These can be illustrative or summarise findings or recommendations.

Please supply images as high-resolution (300dpi) jpegs or tiffs, and include any image credits. The author is responsible for ensuring permission for publication of images has been secured. The editors reserve the right to ask for evidence of permission. Graphs and tables can be supplied in Word, Excel or Powerpoint format and will be recreated if required by the HealthManagement art department.

Any illustrations should be clearly referred to in the text, and supplied with captions. Numbers and captions go above the figure; table numbers and captions go beneath the table. In addition, please add the filename of the relevant image to the text reference.

References

HealthManagement uses the Harvard system. For a guide please contact the editors. For space reasons, articles in the print journal may be published without the full list of references, which are made available on the website.

Copyright

HealthManagement retains copyright of the article (print, online and pdf).

Conflict of Interest

Please disclose any actual or potential conflicts of interest.

Proofing

Following copy-editing to house style, authors will receive their page proof for final review and approval prior to publication.

Checklist for Authors

Before you send in your article, please check that you have included the following:

- ✓ Job title, email address and organisation for each author
- ✓ Hi-res (300 dpi) image of the author(s)
- ✓ List of references in Harvard format
- ✓ Key points at the top of the article
- ✓ Word count at the end of the article
- ✓ Email your article to **edito@healthmanagement.org**



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Code of Journalistic Principles

Freedom of expression is one of the fundamental rights of man, an essential condition for public opinion to be enlightened and informed. In its concern to preserve the integrity and freedom of the press, the Belgian Association of Newspaper Publishers, the General Association of Professional Journalists of Belgium and the Federation of the Information Newsletters have adopted the following code of principles of journalism in 1982.

1. FREEDOM OF THE PRESS

Freedom of the press is the main safeguard of freedom of expression without which the protection of other basic civil freedoms cannot be ensured. The press must have the right to collect and to publish information and commentaries without hindrance, to ensure the forming of the public opinion.

2. THE FACTS

Facts must be collected and reported on, unbiased.

3. SEPARATION OF INFORMATION AND COMMENT

The separation between facts reporting and commentaries must be clearly visible. This principle must not prevent the journal/newspaper from presenting its own opinion as well as the viewpoints of others.

4. RESPECT FOR THE DIVERSITY OF OPINIONS

The press recognises and respects the diversity of opinions and defends the freedom of publishing different points of views. It opposes all discrimination based on sex, race, nationality, language, religion, ideology, culture, class or conviction, provided that the convictions thus professed are not in contradiction with the respect of fundamental human rights.

5. RESPECT FOR HUMAN DIGNITY

Publishers, editors-in-chief and journalists must respect the dignity of and the right to private life of individuals and avoid all intrusion in physical or moral suffering unless considerations related to the freedom of the press make it necessary.

6. PRESENTATION OF VIOLENCE

Crimes and terrorism as well as other cruel and inhuman activities must not be glorified.

7. CORRECTION OF ERRONEOUS INFORMATION

Facts and information proved to be false must be corrected without restriction and without prejudice to the legal provision of the right to reply.

8. PROTECTION OF SOURCES OF INFORMATION

Sources of confidential information cannot be revealed without the explicit authorisation of the informant.

9. SECRECY

Secrecy of public and private affairs as defined by law cannot prevent the freedom of the press.

10. HUMAN RIGHTS

Should the freedom of expression be in conflict with other fundamental rights, it is up to the editors (in consultation with the journalists concerned) to decide, on their own responsibility, which right they will give priority to.

11. INDEPENDENCE

Newspapers and journalists must not give in to any outside pressure.

12. ADVERTISEMENTS

Advertisements must be presented in a way that they do not mix with factual information.



Circulation

The key advantage of our circulation is the engagement of specialist target groups.

C-Level Executives

- CEOs, Hospital Administrators
- COOs, CFOs, Facility Administrators

C-Suite Technology Professionals

- CIOs, CISOs, CMIOs, IT Managers
- CTOs, VP-IS/IT

Medical Directors/Managers

- Heads/Directors of Radiology, Cardiology, IT and Associated Specialities
- Radiology, Cardiology and IT Business Managers
- Clinicians in related fields with an interest in management and leadership topics
- Pharmacists, Oncologists, Surgeons and Heads of Laboratory

Others

- Key members of Advocacy Groups, Policymakers and related Associations
- Healthcare and Public Health Academia



Print



Online



Enewsletters



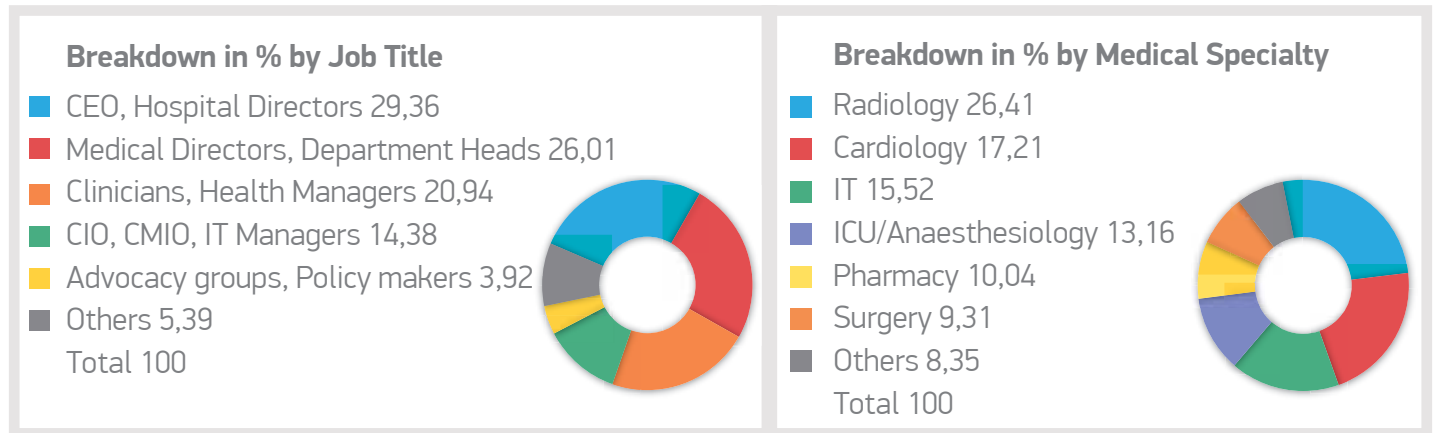
Mobile



PDF



Social Media





The Digital World

“Health (care) management” receives over 50 million searches each year*. With our management content library of more than 15 years we are the most complete content provider in this area, allowing us to serve our community as a one-stop-shop.

A healthy blend of the latest news, targeted hot topic articles, a large conference/seminar agenda combined with interactive media and webcasts ensures our visitors’ attraction.

Over 40,000 articles from our extensive e-library and content section are indexed with Google. This attracts our readers to visit our site regularly.

HealthManagement.org is key to reach an interactive community of healthcare executives and clinical decision-makers. We are the perfect tool for sharing your research with the largest audience possible.



1,000,000+
VISITS

800,000
UNIQUE VISITORS

4,000,000
PAGE VIEWS

3.65
AVERAGE PAGE VIEWS

00:03:52
AVERAGE VISIT DURATION

12.68%
BOUNCE RATE

Source: Google Analytics

1+ million visitors
per year



I-I-I Blog & I-I-I Videos

I-I-I Blogs (I Page I Question I Answer)

Write a blog post of 250-700 words, and we promote it in our newsletters and in social media.

The screenshot shows a web page with a yellow header and navigation menu. The main content area features a blog post with a circular profile picture of Dr. Doretha Wilking. The title is 'Radiologists are the Stewards of Appropriate Imaging'. The text discusses the U.S. healthcare payment policy and its impact on radiologists. A sidebar on the left contains 'Blog Posts' and 'White Papers and Case Studies'.

I-I-I Videos

Unique I Minute, I Question, I Answer Video Interviews. Bring complex problems to the point.

The screenshot shows a page titled 'I-I-I Interviews by HealthManagement.org'. It features a video player in the center with a circular inset showing a video of Prof. Luis Donoso Bach. To the right, there is a list of interview topics, each with a circular icon and a timestamp. A circular badge in the top right corner of the page contains the letters 'I I I' and the time '00:53'.



HealthManagement.org

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