

74th PHARMCHINA

NHNC

营养与保健品展
Natural Health & Nutrition China
全国药品交易会旗下品牌

China's leading pharmaceuticals,
health products and
related technology,
service trade fair

DEC.2-4,2015

Xiamen International
Convention and Exhibition
Center

**PHARMCHINA
WeChat**



Organized by



国药励展
Reed Sinopharm
Exhibitions



www.pharmchina.com.cn

PHARMCHINA

NHNC

营养与保健品展
Natural Health & Nutrition China
全国药品交易会旗下品牌

PHARMCHINA is China's most established pharmaceutical, homecare medical equipment and healthcare products fair in China. PHARMCHINA provides a powerful platform for sellers and providers to meet with 100,000 buyers, agents and distributors who are sourcing and trading in formulations, homecare medical equipment, healthcare products and chinese medicine arriving from Mainland China and beyond.

Highlights

- China's first domestic pharmaceutical preparations fair features **80,000** square meters of exhibition space with, more than **4,000** booths **2,000** pharmaceutical exhibitors.
- Attracts **100,000** professional visitors from more than **30** countries and regions, covering the widest audience and provides the greatest influence.
- Hundreds of thousands of varieties of more than **300** product categories, covering: chemical medicine, Chinese medicine, Chinese herbal medicine, OTC non-prescription drugs, biopharmaceuticals, health products, medical services and other soft technology
- More than **10** forums and seminars featuring **100** keynote speeches from the most authoritative sources in the pharmaceutical industry.
- The PHARMCHINA e-Commerce platform brings together **2,000** trusted suppliers with over **50,000** high-quality product information.
- Match making activities with overseas buyers from: Thailand, Vietnam, Malaysia, Korea, Japan, Taiwan, Hong Kong etc.



Products on Display



PHARMCHINA

Medicine:

Chemical medicine, Chinese medicine, Chinese herbal medicine, OTC, bio pharmaceutical, biological products, etc.



Home healthcare equipment:

household disinfection products, home healthcare equipment, home rehabilitation equipment, beauty and fitness equipment, testing equipment, hygiene supplies, detection reagents, adult healthcare equipment.



Medical technology and service area:

R&D service, pharmaceutical/medical information engineering, technology acquisition, international technology cooperation, production service, human resources management and recruitment, training, marketing planning, risk investment.

Pharm Cold Chain Logistics Area:

Cold chain logistics equipment, cold chain logistics informatization and related service.

NHNC
营养与保健品展
Natural Health & Nutrition China
全国药品交易会旗下品牌



Healthcare products:

Functional, natural & organic food, nutritional supplements, health drinks, sliming products.



Functional cosmetics:

Personal care products, bath body care, hair care, beauty body sculpting, makeup, perfume / fragrance.



Maternal and infant products:

Baby and mother nutrition, baby care products, products for pregnant women, milk powder, radiation-proof clothes, suits and many more.



PHARMCHINA

Audience Analysis

NHNC
 营养与保健品展
 Natural Health & Nutrition China
 全国药品交易会旗下品牌

97.5%

of our visitors fully or partially meet their visiting goals

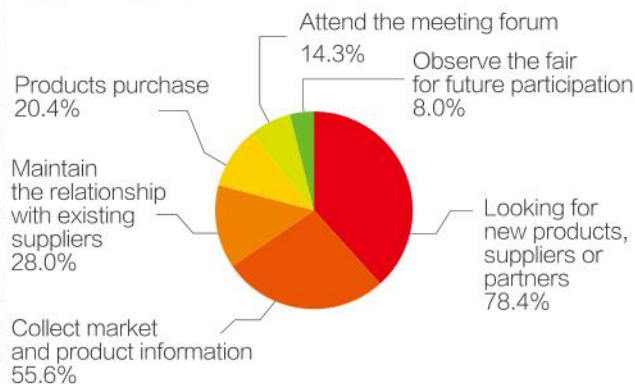
98.1%

of our visitors are satisfied with PHARMCHINA

Visitor business nature



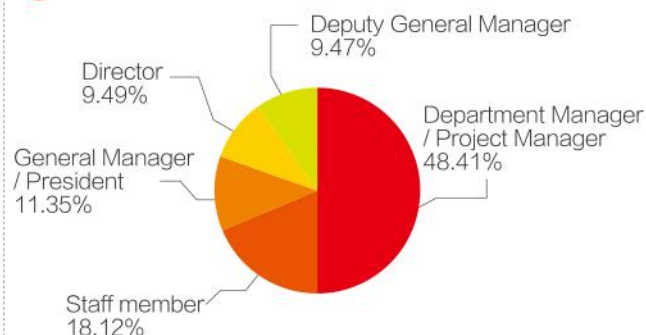
Visiting purpose



Sector of interest



Job title



Exhibitor Analysis

93.7%

are satisfied with the positive results at the exhibition

80.3%

found new agents & distributors

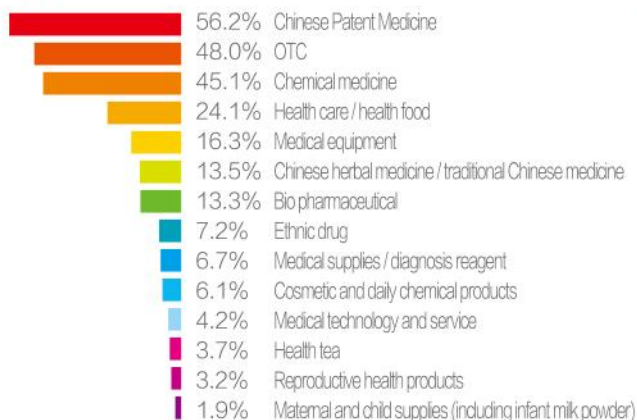
94.8%

successfully enhance their reputation at the fair

97.6%

successfully enlarged their customs base

Product Sectors



Main goals for exhibiting



PHARMCHINA

Xiamen



Xiamen is an island city with a rich and dramatic history, replete with pirates, rebel leaders, and European merchants. Now linked to mainland Fujian by a causeway, Xiamen retains a strong international flavor. Known in the West as Amoy, Xiamen has a long history as a port city, and later became a center of British trade in the 19th century. Their foreign settlements, later taken over by Japanese invaders at the start of World War II, were established on the nearby small Gulangyu Island. Many of the old treaty-port and colonial buildings in Western styles survive. Xiamen was declared one of China's first Special Economic Zones in the early 1980's, taking advantage of the city's heritage as a trading center and the proximity to Taiwan. Today Xiamen is one of China's most attractive and best-maintained resort city



Organization

Organizer:



Supporters:

China Association
of Pharmaceutical Commerce



Strategic partners:



广药白云山
Guangzhou Baiyunshan
Pharmaceutical
Holdings Co. Ltd.



Designated drinks:
Wang Laoji

Information strategic partner:



China National Pharmaceutical
Industry Information Center



国药励展
Reed Sinopharm
Exhibitions

Reed Sinopharm Exhibitions

Address: 15F, BLDG B, Ping An International Financial Center,
1-3 Xinyuan South Road, Chaoyang District, Beijing (100027), China

Mr. Liu Yongxiang

Tel: 86-10-84556516
E-mail: yongxiang.liu@reedsinopharm.com

www.pharmchina.com.cn