

## Zoom On Mark Forcier, J.D. Honigberg International



**Mark Forcier**

\*\*\*\*\*@\*\*jdhintl.com

VP Sales & Marketing - J.D.  
Honigberg International, Inc.

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Mark Forcier is VP Sales and Marketing of J.D. Honigberg International, an innovative leader in international sales and export management since 1953.

J.D. Honigberg International is a creative force in North American exports selling world-class products throughout their global distributor network. Mr. Forcier is an integral driver of their international success.

We have asked him our "7 Zoom On" questions:

1. What are your key areas of interest and research?  
Respiratory therapy.
2. What are the major challenges in your field?  
Facing sudden epidemic break-outs.
3. What is your top management tip?  
Work as a team.
4. What would you single out as a career highlight?  
Handling SARS containment.
5. If you had not chosen this career path you would have become a...?  
Veterinarian.
6. What are your personal interests outside of work?  
Travel, Tennis.
7. Your favourite quote?  
Keep the faith.

Published on : Mon, 27 Oct 2014