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## Zoom On: Lluís Donoso, President, European Society of Radiology



### **Prof. Lluís Donoso-Bach**

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Prof. Lluís Donoso is Editor-in-Chief - Imaging, [HealthManagement.org The Journal](#). He became President of the [European Society of Radiology](#) in 2015. Prof. Donoso is [Director of Diagnostic Imaging, Hospital Clinic of Barcelona](#), Spain and Executive Director, [UDIAT Centre of Diagnosis of Corporació Sanitària Parc Taulí](#).

#### **1. What are your key areas of interest and research?**

Early in my career, my research activity was focused on abdominal imaging, especially on liver disease. The emphasis has shifted to digital imaging and the development and implementation of IT in diagnostic radiology.

#### **2. What are the major challenges in your field?**

How to be more focused and active in the clinical decision making process and at the same time maintain leadership in imaging technology implementation and management.

#### **3. What is your top management tip?**

Delegation! It is always worth investing time and resources in helping members of the department to be able to resolve issues as much as possible in their positions.

#### **4. What would you single out as a career highlight?**

Being open minded to accept new challenges and positions.

#### **5. If you had not chosen this career path you would have become a...?**

Maybe an ophthalmologist! it was a crucial decision a "few years ago!"

#### **6. What are your personal interests outside of work?**

I love music, cooking, "getting away from it all in nature," and spending time with family.

#### **7. Your favourite quote?**

"Try not to become a man of success, but rather try to become a man of value" - Albert Einstein

Prof. Donoso trained at the Autonomous University of Barcelona School of Medicine where he received his MD and PhD. In 1992 he became Chairman of the Radiology Department of the UDIAT Diagnostic Centre at the Corporació Sanitària Parc Taulí, and he was appointed Executive Director in 1998. Under his leadership a large R&D team was established at UDIAT, leading to several patents and innovations. In 2006 he joined Hospital Clinic of Barcelona, when he also became Associate Professor of the Faculty of Medicine of Barcelona University.

Prof. Donoso was Vice-President of the [Spanish Society for Diagnostic Radiology](#) (SERAM) from 1998 to 2002. He was elected President in 2002 and finished his term in 2006. He has been awarded the Gold Medal of the Spanish Society of Radiology. He is President of the Spanish Foundation of Radiology, and holds honorary memberships of the national societies of radiology of Argentina, France, Germany, Italy and

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Mexico. Prior to becoming ESR President, he served on the Executive Council and was Chairman of the Professional Organization Committee.

Prof. Donoso has published over 110 articles, seven book chapters, and has given numerous invited lectures at prestigious universities, congresses, and courses.

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