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## Zoom On: Jorge Muniz - CEO Medcomic



**Jorge Muniz**

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CEO and PA-C - Medicom

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### What are your key areas of interest and research?

I am fascinated with pathophysiology in general. As an illustrator, I enjoy the opportunity to express my creativity and explore how the human body works. I feel lucky to be a PA in the field of internal medicine, where I get to help patients with a wide spectrum of issues. It's very rewarding to take the time to explain why certain things are happening in a patient's disease process. I've found that they appreciate understanding what the ramifications of their illness could be, rather than just stating the facts. I constantly challenge myself to explore the why of medicine in new and interesting ways.

See Also: [How Comics Play a Role in Medicine](#)

### What are the major challenges in your field?

EMRs. There's a lot of room for improvement there.

### What is your top management tip?

Listen and learn from everyone, no matter what position they may be in the "hierarchy" of your organisation.

### What would you single out as a career highlight?

Having the opportunity to educate future and current health care professionals through the use of my artwork.

### If you had not chosen this career path what do you think you would have become?

A cartoonist for Pixar during the week and a stand-up comedian on Saturday nights.

### What are your personal interests outside of work?

I have some of the best friends in the world and they're a lot of fun to hang out with when I'm not busy at work or drawing.

### Your favourite quote?

"Inaction breeds doubt and fear. Action breeds confidence and courage. If you want to conquer fear, do not sit home and think about it. Go out and get busy." - Dale Carnegie

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