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### **World of Healthcare Congress Europe 2009**

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The 2009 World of Health Care Congress Europe (WHCCE) took place on May 13 - 14, 2009 in Brussels. More than 400 participants from Europe, the US, Middle East and Asia were present at the event.

Among the participants were key health ministers from leading countries in Europe, government officials, hospital directors, IT innovators, decision makers from public and private insurance funds, pharmaceutical and medical device companies and health care industry suppliers. The event featured general plenary sessions, concurrent leadership forums, executive summits and market insight series.

The key topics covered at WHCCE 2009 focused on:

- Ó Emerging Business Models for Patient-Centred Care
- Ó Technology Deployment
- Ó Chronic Care Management
- Ó Improvement of Health Outcomes and Costs

The Congress was held in Bedford Hotel & Congress Centre where besides the sessions, the participants could visit the stands of the associate sponsors and supporting associations. A health poster exposition was presented as well. As an official partner of the World Health Care Congress Europe, The European Association of Healthcare IT Managers was present at the event.

Among the speakers were prominent European Ministers of Health, senior health policy executives, hospital and healthcare associates, insurers and payers, patient groups, associations and academics and thought leaders.

The event represented a good opportunity for participants to share experiences and view on best practices and successful initiatives on a European and global level.

The 6th World Health Care Congress Europe will be held in Brussels again on May19 - 20, 2010.

For more information, please visit: [www.worldcongress.com/europe](http://www.worldcongress.com/europe)

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