

#### What is the Document Management Process?



Document Management Process is a set of activities aimed at creating, storing, managing, tracking, and archiving documents in an organisation. Effective document management helps to reduce operating costs, increase productivity, and improve customer service. This process is especially important in the real estate industry, where maintaining a large number of documents is an integral part of daily operations.

#### **Document Management in Real Estate**

Real estate document management plays a key role in the sector because of the diversity of document types that need to be processed and kept up to date. Thus, the scope of the document flow in the real estate sector is rather extensive and requires efficient management and handling. Some of the key document categories include:

- Sale and Purchase Agreements. It's the main document that secures the title to real estate property and is concluded between the seller and the buyer.
- Lease Agreements. These are the documents governing the rights and obligations between the landlord and tenant with respect to real
  estate.
- Mortgage documents. They include loan agreements pledged against real estate and associated arrangements.
- Technical plans. These are the records describing the technical characteristics of land plots or buildings.
- Construction permits. These are official documents authorising construction work on a particular plot of land.
- Survey protocols and reports of inspections. These are papers confirming the condition of the real estate assets at the time of transfer or acceptance.
- · Property title documents. They include certificates of ownership as well as other legally relevant documents.
- Financial statements and records. These are accounting records, invoices, and other financial documents related to real estate transactions.
- Commercial proposals and contracts. These are documents that set forth the commercial terms of real estate transactions and agreements.

Each of these documents requires careful review for legal and financial accuracy and must be properly executed in accordance with legal requirements and the interests of all parties to the transaction. For example, contracts should be drafted in a way that protects the interests of both the buyer and seller of the real estate property from exposure to potential risks and ambiguities.

© For personal and private use only. Reproduction must be permitted by the copyright holder. Email to copyright@mindbyte.eu.

Timely submission of documents is also critical. Delays in providing the necessary documents can result in rescheduled transactions, penalties, and sometimes the loss of the bargain altogether. This is especially important in the real estate sector, where transactions may be subject to timeframes determined by financing terms or other urgent circumstances.

Violations in document management can have serious consequences for a company, from legal problems to significant financial losses and damage to reputation. Therefore, effective document management in the real estate field is a must to ensure the legal integrity of transactions, minimise risks and maintain a high level of trust among clients and partners.

# **Real Estate Document Management Automation**

- Automating the document management process helps to greatly simplify and expedite real estate document management. Benefits of automation include:
- · Accelerated document processing. Automated systems enable users to generate, edit, and approve documents quickly.
- Reduced errors. Human error is minimised as forms are automatically checked and completed.
- · Improved security. Electronic document management systems provide a high level of data security, preventing unauthorised access.
- Increased transparency. Easy access to documents and the ability to track all changes make the process more transparent and controllable.
- Saving time and resources. Automation reduces time spent on routine tasks and minimises paper usage.

### **Real Estate Document Management Platforms**

Many document management platforms on the market can be used in real estate. Let's explore five of them:

- PandaDoc is a cloud-based platform that offers full document management, including generation, sending, signing, and storage. It integrates with other systems, such as CRM and ERP, making it ideal for comprehensive document management in real estate.
- DocuSign is a renowned platform for electronic signature and document management. DocuSign provides secure and legal document signing, which is especially important for legally binding real estate transactions.
- Zoho Docs is a solution by Zoho that offers a complete set of tools for creating, storing, and collaborating on documents. Zoho Docs
  integrates with other Zoho products, making it easy to manage all your records in one place.
- Dropbox Business provides cloud storage and document collaboration tools. This solution is popular for its simplicity and reliability, as well
  as its potential to integrate with other business applications.
- M-Files is a smart document management system that uses metadata to organise and search documents. It supports workflow
  automation and integration with various business systems, which makes it convenient for use in the real estate industry.

# Summary

Effective document management is a key success factor in the real estate industry. Automating this process can significantly increase productivity, reduce the risk of errors, and improve customer service. Modern document management platforms offer a wide range of tools and features that help companies efficiently organise their document workflow for real estate. The implementation of such systems is an important step towards digital transformation and increased competitiveness in the real estate market.

This article is part of the HealthManagement.org Point-of-View Programme.

Published on : Tue, 6 Aug 2024