

Vida Health Makes Two Additions to Executive Leadership Team



Elaine Divelbliss and Andrew Webb join Vida Health's executive leadership team as Chief People Officer & General Counsel and Chief Financial Officer respectively.

Virtual cardiometabolic care leader Vida Health announced the additions of Elaine Divelbliss and Andrew Webb to its executive leadership team. Divelbliss as Chief People Officer & General Counsel and Webb as Chief Financial Officer.

"We're thrilled to have Elaine and Andrew bring their wealth of knowledge and experience to Vida's leadership team," said Vida Health Founder and CEO Stephanie Tilenius. "As a company that deeply believes in the power of relationships and human-connection, we're thrilled to have an experienced HR leader like Elaine who has already made a significant positive impact on our culture. As for Andrew, we're delighted to have a CFO with his experience scaling companies during such an exciting time of growth for Vida."

Ms. Divelbliss is a seasoned legal and people leader for high-growth start-ups in well-regulated industries. She began her career as a litigator at Simpson Thacher & Bartlett LLP, helped found and scale a subsidized Sprint wireless brand, served as General Counsel to Virgin Mobile USA, and was most recently Chief Legal Officer and Head of People at Kargo Global, LLC, a mobile-first ad tech company. As Vida's CPO and General Counsel Ms. Divelbliss will lead the company's legal strategy through its next phase of growth and drive Vida's culture and engagement to secure its position as an employer of choice.

Mr. Webb is an experienced strategic financial leader. Previously, he was CFO at Convene through its accelerated growth as well as at Radisphere National Radiology Group and Candescant Health, overseeing the sale of both companies. Prior to that, Andrew held strategy and corporate development roles at NBC, Merrill Lynch, Virtu and Ipreo. As the CFO, Mr. Webb leads Vida's accounting, financial planning, and analysis teams as well as Vida's investor relations and capital raising efforts. He works closely with the company's Board, CEO and the broader management team on strategic and financial imperatives.

"I'm thrilled to join Vida at such an exciting time," said Webb. "Stephanie and the Vida team have built an amazing product that leads to truly life-changing outcomes for its members. I'm delighted to bring my expertise and strategic thinking to the leadership team to help Vida continue to see its full potential and to help guide the company to its next stage of growth."

Vida's virtual cardiometabolic solutions for chronic physical and mental health conditions serve members in all 50 states in both English and Spanish. Clients include employers like Boeing, Visa, General Motors, Cisco, and eBay, along with some of the country's largest health plans such as Centene, Humana, and Blue Cross Blue Shield plans. Vida has proven clinical outcomes across a range of conditions, including diabetes, depression, hypertension, anxiety, and weight loss, many of which have been published in peer-reviewed publications. Vida is the only virtual chronic care solution in its class to guarantee outcomes through a value-based pricing structure that puts 100% of Vida's fees at risk for both physical and mental chronic outcomes.

Source: [Vida Health](#)

Published on : Mon, 9 Jan 2023