

## VBHC Prize 2020 Winners



This year's Value-Based Health Care Prize winners were announced on 5 November. Besides the prize, four excellence awards, the Community Award and the Inspirational Award were given to a number of inspiring initiatives.

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The Prize and the awards were distributed during a hybrid ceremony, with Dr Christina Åkerman (President of ICHOM and Senior Institute Associate at the Institute for Strategy and Competitiveness (ISC) at Harvard Business School) and Harold Miller (President and CEO of the Center for Healthcare Quality and Payment Reform) as keynote speakers. The annual event is organised by the [VBHC Center Europe](#) in the Netherlands.

The **VBHC Prize** was awarded to [Santeon Samen Beter programma](#) (Santeon Together Better Programme). This programme involves over 90 multidisciplinary teams across seven hospitals working together on a daily basis for 14 medical conditions. It is aimed at improving healthcare in the Netherlands by reaching better patient outcomes at reduced costs, and sharing the knowledge and experience.

[Programa Contigo](#) by Keralty received the **Patient Outcomes Award** and the **Community Award**. The programme's focus is palliative care provision for patients with life-threatening chronic diseases in advanced, progressive and incurable phases, and improvement of their quality of life through a model of people-centred interdisciplinary care.

The **Primary Care Award** was given to the [Afferden Initiative](#), which is an umbrella initiative for general practitioners and the community of Afferden in the Netherlands collaborating with the aim to improve the community's health.

[Joint Value](#) was recognised with the **Collaboration Award**. It is an innovative integrated care network dedicated to creating value for patients with inflammatory arthritis along their patient journey. Connecting patients, primary care and national hospitals, Joint Value is based on Professor Michael Porter's VBHC strategy with the focus on evidence-based implementation.

The **Cost-Effectiveness Award**'s winner is [Patient Entered Data initiative](#) (Patient Reported Outcomes and Healthcare Utilisation) at Cleveland Clinic Community Care, which integrates patient responses to standard screening questions in the care decisions with the goal of reducing unnecessary use of healthcare services. It is supported by interdisciplinary care teams made up of physicians, advance practice providers, nurses, care coordinators, social workers, pharmacists, and behavioural health workers.

The winner of this year's **Inspirational Award** is Intermountain Healthcare, a not-for-profit healthcare system and is the largest healthcare provider in the U.S. Intermountain West.

Next year, initiatives that create superior patient value in a unique way will again be distinguished with the Value-Based Health Care Prize and supporting awards. The optional (but strongly recommended) pre-application stage for the [VBHC Prize 2021](#) is open until 15 January 2021, while formal applications should be submitted before 19 February 2021. More information about the application process is available [here](#).

Source: [VBHC Prize](#)

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