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## **UKRC 2015: Prof Sir Muir Gray to Deliver BIR/Toshiba Mayneord Memorial Lecture**



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Professor Sir Muir Gray, the recipient of the BIR/Toshiba Mayneord Award, will be delivering the opening plenary lecture of UKRC on Monday 29 June. The lecture is entitled “From Quality to Value —population and personalised imaging”, an apt prelude to the four streams of the conference: Clinical, Advances in Technology, Informatics and New Technology.

Professor Gray is a Consultant in Public Health at Oxford University Hospitals Trust and Director of Better Value Healthcare Ltd. In his NHS role he is involved in supporting leadership and management development in Oxfordshire. He is also the Consultant in Public Health in the Digital Health and Social Care Service. He has been working with both NHS England and Public Health England to bring about a transformation of care with the aim of increasing value for both populations and individuals.

The BIR Toshiba Mayneord Memorial Lecture is an annual award made to an individual or a group of collaborators in recognition of recent or current contributions in the wide and expanding field of radiology. The lecture was founded in 1984 in memory of Professor William Valentine Mayneord CBE FRS, past president and honorary member of the BIR. The lecture is given at the annual UKRC.

Toshiba sponsors this BIR award which recognises values, skills and contributions at the forefront of medical imaging, as it is in line with Toshiba’s commitment to education.

Mark Hitchman, Managing Director of Toshiba Medical Systems said, “We are proud to sponsor this not-to-be missed lecture - a fantastic opportunity to hear from Professor Gray, a renowned specialist, and on a topic which affects all of us in the field of medical imaging.”

Read an interview with Professor Gray on the BIR website:  
<http://www.bir.org.uk/media-centre/news/2015/march/professor-sir-muir-gray-to-deliver-birtoshiba-mayneord-lecture/>

Previous recipients include Professor John Buscombe (2014), Professor Richard Ehman (2012), Professor Sir Mike Richards (2011) and Lord Darzi (2010).

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