

## UK to Ban Tobacco Use For Young Generation



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The UK is on the brink of a monumental shift in its approach to smoking, with Prime Minister Rishi Sunak spearheading efforts to usher in a "smoke-free generation." This ambitious initiative, now backed by MPs, aims to drastically reduce smoking-related deaths and create a healthier future for the nation.

### The Tobacco and Vapes Bill: A Blueprint for Change

At the heart of this initiative is the Tobacco and Vapes Bill, which proposes sweeping measures to curb smoking and vaping among young people. Under this legislation, the legal age for purchasing cigarettes would incrementally increase each year, effectively rendering anyone born in or after 2009 unable to legally buy cigarettes. This marks a significant step towards a complete ban on cigarette sales. To enforce these restrictions, the government plans to introduce stringent fines for shops caught selling tobacco and vapes to underage individuals. Additionally, £30 million will be allocated to enforcement efforts, targeting the availability of cigarettes on the black market.

### Addressing the Risks of Vaping Among Youth

The bill also addresses the rising popularity of vaping among youth, aiming to restrict access to vaping products and impose a new tax on vaping from October 2026. Disposable vapes are set to be banned in England by April 2025, with hopes to extend the ban nationwide. Despite the potential harm reduction offered by vaping compared to traditional smoking, health experts caution against its use among non-smokers, citing potential long-term health risks, particularly for young people.

### The Urgency of Action: Confronting the Toll of Smoking

The urgency of these measures is underscored by the devastating toll of smoking on public health and the economy. Smoking remains the leading preventable cause of death in the UK, claiming tens of thousands of lives annually and costing billions in healthcare expenses. While the UK's initiative draws inspiration from New Zealand's ambitious plans to ban cigarette sales for future generations, it stands out as a bold and proactive approach to tackling tobacco use. Other countries, such as Mexico, Portugal, and Canada, are also implementing strict anti-smoking measures, signalling a global shift towards a smoke-free future.

### Charting the Path Forward: Keys to Success

Despite progress in reducing smoking rates in recent years, particularly among younger age groups, challenges persist, with vaping gaining popularity as an alternative. However, concerted efforts through comprehensive legislation and public health campaigns offer hope for a future where smoking-related diseases are significantly reduced, and the burden on healthcare systems alleviated.

As the UK charts a course towards a smoke-free generation, the success of these measures will depend on robust enforcement, continued public awareness, and support for smoking cessation programs. By prioritizing public health and taking decisive action, policymakers aim to safeguard future generations from the devastating impact of tobacco use.

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