

UCL Appoints Don McDaniel to Advisory Board of Global Business School for Health



[McDaniel](#) joins UCL's board of advisors as Healthcare Executive in Residence, bringing nearly 30 years of experience empowering healthcare businesses and institutions.

Canton & Company, a leading healthcare strategy, performance optimization, and growth solutions firm, today announced the appointment of its [CEO, Don McDaniel](#), as Health Executive in Residence at [the University College of London's \(UCL\) Global Business School for Health](#). Established in 2021, UCL's Global Business School for Health is the world's first business school uniquely focused on nurturing future healthcare leaders and driving advancements in health outcomes globally through the nexus of business acumen and management education alongside pioneering research.

In his advisory role as Health Executive in Residence, McDaniel will collaborate with UCL's diverse community of healthcare leaders, entrepreneurs, academics, and students to drive innovation and excellence in healthcare management and leadership.

Professor Nora Ann Colton D.Phil. PFHEA, Director of UCL's Global Business School for Health, said: "Drawing from vast leadership experiences, Don's contributions will be invaluable for our students, and will provide insights into real work, prepare them for senior leadership roles as well as challenge and shape their career aspirations."

The founder and CEO of Canton & Company, McDaniel brings nearly 30 years of experience empowering healthcare businesses – including hospitals, health service providers, technology vendors, and insurance companies – to accelerate innovation and growth. A noted industry thought leader among physicians and business leaders alike, McDaniel has contributed to the development of substantive health policy and regulatory initiatives. He is also a seasoned board member, executive advisor, and investor whose thought leadership has been featured in nationwide publications and [speaking engagements](#) for [GE Healthcare](#), the [American Hospital Association](#), [Association for Corporate Growth](#), [MedCity](#), [McGuireWoods](#), [Cleveland Clinic](#), [Johns Hopkins University](#), [Thomas Jefferson College of Population Health](#), [athenahealth](#), and other leading global institutions.

"I am thrilled to join UCL on their mission to become the global leader of business research and education for health," says McDaniel. "Healthcare is long overdue for an 'industrialization' that we've come to take for granted in other economic sectors – one that advances efficacy, quality, and availability while consistently lowering costs. UCL's Global Business School for Health continues to lead the path to change on a global scale and I look forward to contributing to their success."

Source & Image Credit: [Canton & Company](#)

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