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The World Health Care Congress Europe, 2008

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Organised under the high patronage of the European Commission, the German Federal Ministry of Health and presented for the 4th consecutive year, the World Health Care Congress Europe is the only major international forum where over 600 health leaders share best practices and successful initiatives for improved delivery and outcomes in Europe.

Participating thought leaders include health ministers, leading government officials, hospital directors, IT innovators, decision makers from public and private insurance funds, pharmaceutical and medical device companies, and health care industry suppliers.

Four concurrent summits will cover the following topics:

Ó Chronic Disease Management: reengineering care, empowering patients, measuring and improving ROI, promoting health and preventing chronic diseases;

Ó Implementing Health IT: implementing EHR – challenges and applications, improving workflows and integrating care, telehealth and remote monitoring;

Ó Improving Financial Performance: cost-effective care, pay for performance, balancing public and private contributions, controlling costs;

Ó Improving Quality and Patient Safety designing implementation strategies, leveraging IT, closing the gap between evidence and practice.

For further information on World Health Care Congress Europe 2008, including the latest conference agenda and complete registration details, please visit

<http://www.worldcongress.com/events/HR08015/index.cfm?confCode=HR08015>

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