
The Warsaw International Healthcare Exhibition 2016



The Warsaw International Healthcare Exhibition 2016 – the most awaited medical fair of the fall – coming soon on October 4th!

This will be the 4th edition of the Warsaw International Healthcare Exhibition: WIHE 2016. This year, the EXPO XXI WARSZAWA venue at Prądyńskiego No. 12/14 will welcome renowned healthcare specialists (including representatives of state institutions, associations, and the media) from all over the world, as well as telemedicine innovators and leading manufacturers of medical supplies, specialist equipment, and IT healthcare systems – and all that on October 4th – 6th 2016.

This year's WIHE agenda is sufficiently extensive to offer something valuable to every visitor. The Exhibition comprises state-of-the-art telemedicine and IT solutions, hospital equipment, and medical supplies. The organisers have announced the presence of more than 100 exhibitors from throughout the world, including China, Ukraine, Germany, Sweden, Thailand, Great Britain, and Pakistan. Guest experts will include representatives of such companies as Comarch, Kamsoft, Getinge Group, and the winner of the *Most Innovative Product of WIHE 2015* – SiDLY who won the competition with their device allowing for the remote monitoring of patient vital signs. Here is what the winners themselves said about the achievement: *"The award we received helped us attract the interest of potential clients and increase the awareness of our company on the domestic and international markets, not to mention a high number of queries from business partners,"* recapitulated Dominika Kipigroch, Marketing Specialist at SiDLY.

WIHE 2016 addresses representatives of the healthcare industry only: CEOs, directors, managers, heads of healthcare centres or hospital wards, physicians, nurses, medical students, and healthcare industry manufacturers, all of whom are welcome at the Exhibition free of charge. To attend the event, just fill in a simple registration form available online at: www.wihehospital.pl/online-registration.

An International Opinion Exchange

On day one already, once the WIHE opening ceremony closes, participants will be invited to attend a cost optimisation conference against the case study of the Henryk Klimontowicz Specialist Hospital in Gorlice. Chiefly addressing medical equipment managers, the conference will commence a series of debate panels and lectures concerning processes of introducing changes to medical facility budget planning, of modernising hospitals in terms of architecture and equipment alike, of managing medical equipment effectively, and of handling the legal aspects of healthcare operations. On October 5th, the *Modernization of Hospitals and Medical Facilities* conference will be attended by state-owned institution representatives from Poland, Turkey, Germany, and Serbia, and by healthcare sector companies from the Netherlands, Great Britain, Austria, and the United States. Representatives of the European Commission, the Ministry of Finance, the Ministry of Health, and the Agency for Health Technology Assessment have also been asked to speak.

Adam Struzik, Marshal of the Mazovian Voivodship, is the Honorary Patron of the Exhibition. Conference partners – the Polish Medicine Chamber of Commerce, Polish Society for Medical Engineering, and the 2nd Clinic of Anaesthesiology and Intensive Care of the Medical University of Warsaw – are all custodians of the high quality of the event's content. Other Exhibition partners include such crucial institutions as the Polish Association of Private Hospitals, and the *POLMED* Polish Chamber of Commerce of Medical Devices.

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