

Volume 3 / Issue 3 / 2008 - HITM Section

The Netherlands

Hospitaalbroeders to Deploy New CRM

Saturn Corporation, a data base management specialist, has implemented its Eprisa customer relationship management (CRM) software, at the Dutch healthcare foundation, Hospitaalbroeders. Eprisa enables users data on one screen and restricts data so the user only sees what they are entitled to.

John Mitchell, Executive Director of the foundation, said that after considering several alternatives, "we selected Saturn's Eprisa application to manage our various programs, which include direct mail, telemarketing and door-to-door fundraising".

For more information, please visit: <http://www.saturncorp.co.uk/default.aspx>

Published on : Mon, 3 Mar 2008