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The 5th Annual Health Care Congress Europe 2009

For the 5th consecutive year, the World Health Care Congress Europe presents business cases, best practices and strategies for addressing the pressure and current challenges facing European health care - efficiency, economic stability, access to care, quality care, patient safety, and patient mobility within and across borders. The WHCCE 2009 brings together over 100 internationally recognised leaders in health care, including health ministers, leading government officials, hospital directors, IT innovators, decision makers from private and public insurance funds, pharmaceutical and medical device companies, and health care industry suppliers.

This year's in-depth case studies address the following themes:

- Ó Performance Management: Improving quality, efficiency and outcomes
- Ó Innovations in Health Care Technology: Developing people-centered e-Health initiatives
- Ó Chronic Disease Management: New models of chronic disease delivery
- Ó Health Care Financing: Investigating sustainable health care financing

Key health ministers from leading countries in Europe, Middle East and Asia will showcase their national initiatives to redefine regional health agendas for 2009 and beyond while the presentations and case studies cover countries with the best healthcare such as France, Japan, Spain, Italy, Canada, Norway, Netherlands, Sweden, Greece, Austria, Germany, Finland, New Zealand, Denmark, United Kingdom, Ireland and Portugal.

As in 2008, the European Association of Healthcare IT Managers (HITM) will be an official partner of the World Health Care Congress Europe while Mr. Christian Marolt, HITM Secretary General, will be sitting on the Advisory Board. This year, every HITM member who would like to attend the congress can benefit from a 25% discount on participation fees by quoting the FEZ447 promotional code.

For more information and registration, please visit: www.worldcongress.com/europe

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