

Takeaways from the 2023 ViVe Conference



The ViVe conference in Nashville ran through March 26 – March 29. The conference drew in thousands of health care leaders including C-suite executives, senior digital health leaders and buyers, health startups and investors, government and solution providers.

The technology event was focused on the business of transformation in healthcare, providing more than 7500 innovators and visionary leaders the opportunity to connect and network, solve today's challenges and discover how to advance innovations in healthcare.

The conference offered many worthwhile insights from the panel sessions, interviews with healthcare leaders and talks from industry-leading speakers.

Some of the main take-aways from the conference:

The conference highlighted the ways AI will change healthcare. AI in healthcare has the potential to solve pressing challenges for healthcare systems, including the workforce shortage. For instance, AI will optimise and save time to help physicians to become more productive whilst reducing burnout. Although organisations seem to be more receptive to solutions to automate tasks, many firms need to understand how to train sophisticated use of AI.

Several panel discussions debated health equity, with many speakers acknowledging the need to close gaps in outcomes among underserved groups. Additionally, panelists discussed cybersecurity as it remains a top concern among hospitals and health leaders. In addition, interoperability was heavily spoken about as it remains crucial that data exchange happens more easily across the health care ecosystem to improve understanding of patient issues and improve patient outcomes.

Tech companies pitched their digital health products aimed at improving patient care, but leaders and panelists spread similar advice, recommending that they carefully consider making life easier for doctors and nurses who would have to use their products.

Sam Hazen, CEO of HCA Healthcare, returned to the conference to add interesting commentary. Whilst acknowledging the tremendous opportunity toward data and digitising the healthcare system, tech vendors need to fully immerse themselves in the process of health care; before bringing the solutions, they first need to understand what the care teams and administrative personnel do, as well as the processes.

Finally, a number of health leaders discussed their concerns surrounding regulations and legislations, particularly regarding adding regulations on telehealth, and making it tougher to prescribe some controlled substances remotely.

Source: [American Journal of Managed Care](#)

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