

Swift Medical Expands Leadership Team with Appointment of a New COO



Swift Medical, an advanced digital health technology company focused on improving clinical and economic outcomes in chronic and acute wound care, is thrilled to announce the appointment of Shannon Allen as the company's new Chief Operating Officer. With a robust background in operations, risk management and client success, Shannon steps into this role with a track record of executing successful growth strategies.

Shannon's expertise lies in establishing dynamic processes and teams that are committed to superior delivery, creating value and spurring adoption of key solutions. Her career spans various senior-level roles, specializing in delivering innovative software, technology and services to both domestic and international Fortune 1000 companies.

Shannon's experience ranges from startups to large-scale enterprises, establishing operations from the ground up and scaling them effectively. At Swift Medical, Shannon will enhance our operational capabilities, ensuring we deliver exceptional service to our clients and maintain our position at the forefront of the digital wound care industry.

"Shannon's appointment as COO marks an exciting new chapter for Swift Medical. Her profound understanding of client needs, combined with her ability to execute growth strategies at every level, aligns perfectly with our mission," said Brian Wade, Managing Director, Virgo and Director on Swift Medical's Board. "We are confident that with Shannon's addition to leadership, Swift Medical will continue to innovate and expand its reach, further solidifying our position as a leader in digital wound care solutions."

Source: [Swift Medical](#)

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