

Sven Awege Appointed Director of Educational Development at Answers in CME



In a strategic move to bolster its commitment to serving time-constrained healthcare professionals, Answers in CME has announced the appointment of Sven Awege as the new Director of Educational Development.

Answers in CME, renowned for its innovative initiatives tailored for today's on-the-go healthcare professionals, welcomes Sven Awege, a seasoned professional with over 30 years of diverse industry experience. Sven's expertise spans multi-channel communications, digital marketing, sales, finance, strategy, consulting, and medical within pharmaceutical companies and external consultancy and digital agency work.

A visionary in the healthcare industry for the past two decades, Sven has demonstrated his proficiency in various channels, including IME/CME platforms, sales force, congresses, newsletters, eDetailing, healthcare portals, disease awareness websites, media promotion, web conferencing, widgets, mobile, social media, and community management. His experience extends across key stakeholders, such as key opinion leaders, healthcare professionals, pharmacists, and patients.

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