
Steve Harstad Joins Carenet Health as Chief Strategy Officer



Carenet Health, a leading provider of healthcare engagement, clinical support, telehealth and advocacy solutions, is pleased to announce Steve Harstad has joined its leadership team as chief strategy officer (CSO).

As CSO, Harstad will provide the leadership, management and vision necessary to ensure Carenet Health continues to grow and expand strategically into new markets and areas of opportunity. This newly created CSO role demonstrates Carenet's ongoing commitment to innovation and growth.

Harstad has more than 20 years of experience leading product and business development organizations across multiple industries, including healthcare, manufacturing and financial services.

Before joining Carenet, Steve was vice president, employer market at WebMD Health Services. In addition to leading the employer business segment, he led the effort to reposition the company's offering in the market and spurred segment growth 148% by developing a high-performing team culture.

Prior to WebMD, Harstad served in leadership positions at Redbrick Health, Optum and Deluxe Corporation. He earned a Bachelor of Business Administration and Political Science from Gustavus Adolphus College and a Master of Business Administration from the University of St. Thomas.

"I am confident Steve's extensive experience in driving dynamic business success will ensure Carenet is strategically prepared to grow for years to come," said Carenet Health President Mick Mazour. "His healthcare experience, combined with his transformational approach to unlocking opportunity, is exactly what our organization needs at this important inflection point in our history."

Harstad said the primary reason he chose to join Carenet is the organization's focus on the human side of healthcare services. "From the first discussions with the Carenet Health executive team, it was clear the company's strength has been built on a culture of caring for people. That focus on employees and truly serving customers is the kind of company I wanted to join and grow."

Source: [Carenet Health](#)

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