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## Spot on for Healthcare Technology Startups at XPOMET© Medicinale©



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### A perfect opportunity for new and emerging companies to achieve their milestones

XPOMET Medicinale brings together care providers, patients, and in general stakeholders from all health-related fields and geographic regions. The Festival of Future Medicine and Nursing aims at presenting innovation and disruption in times of transformation, and at fostering embracement of new technologies.

Startups are among the drivers of change in healthcare: they identify potentials for improvement in diagnostics and therapy or in professional processes. They ally with partners, payors, and care providers to enable better patient journeys and outcomes, higher satisfaction levels of healthcare workers, as well as economic sustainability of providers.

### The XPOMET Start-up Segment – #Solutionecosystem19

Building a new marketplace for startups: “Find, connect, build, and sustain” are the four pillars on which [XPOMET Medicinale](#) organizers are building their startup ecosystem. The festival’s Startup segment will offer a broad range of options to young companies and emerging teams for demonstrating their concepts and technologies. These include an innovation showcase, workshops for building a new marketplace, pitching opportunities, and matchmaking through the event as well as the online platform. With an expected attendance exceeding 5,000, startups will have access to a large network of leaders in the field, allowing them to connect with key decision makers in their target groups as well as patients on the day open for the public.

In addition, startups can get involved in the XPOMET Medicinale hackathon. This format is dedicated to IT specialists, engineers, physicians and medical students, researchers, as well as indeed anybody motivated to create new solutions. The HealthHackathon will allow hackers to connect, exchange ideas, and create proofs-of-concept and minimum viable products designed to improve care.

Participating startups will profit further by attending the scientific conference, cool workshops, and the art performances accompanying the festival.

Attendees from the investor and care provider / payor communities will be able to scout and negotiate with startups to help take the most recent solutions to the market – for the benefit of the industry and patients.

## **Invitation to attend**

We invite everybody interested in participating in the XPOMET Medicinale Startup segment to apply online – <https://xpomet.com/start-up-segment/>. Pitching is free.

Nonetheless, it makes sense to hurry: special discounts are available for workshops, showcases, booths until August 15 CET.

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