



## Volume 16 - Issue 1, 2016 - Zoom On Profiles

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### 1. What are your key areas of interest and research?

My interests are concentrated in two major areas. The first concerns the issues of hospitals and community health facilities planning and the second area regards the development of the full potential of healthcare to contribute to environment challenges facing us.

### 2. What are the major challenges in your field?

Regarding the planning of health facilities, it is the intrusion in the policy-making process of spurious criteria, coming from other than general common community goals. With regard to the energy issues it is the still low awareness of facility managers for the relevance of the matter.

### 3. What is your top management tip?

Never be tired of explaining the reasons behind your strategy, evaluations and decisions. Nothing is well explained until it is well understood. In the meantime do not act as if only you have “the truth in your pocket”. Have strong leadership, but be open to listen to people who work in the field, no matter what their level in the hierarchy of management.

### 4. What would you single out as a career highlight?

At the beginning of my career, it was the favourable reception of my first book: “Urban self management – Planning for a new Society”. In recent times, my appointment as Chairman of EuHPN.

### 5. If you had not chosen this career path what do you think you would have become?

Without having concentrated my career in health structures and planning at a regional and community level, I

would have developed my activity in urban planning.

## **6. What are your personal interests outside of work?**

A read a lot, both essays and novels, but I also dedicate time outside work to cooking.

## **7. Your favourite quote?**

It's Latin and from Venetian peasant wisdom: ignoranti quem portum petat, nullus suus ventus est (Seneca – lt. 71). In English: to him who does not know to which port he is steering, no wind is favourable.

The full [Zoom On interview with Simona Agger Ganassi](#) and more healthcare IT and radiology leaders can be found in our [Blog section](#).

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