

Sectra Appoints New Managing Director in the Benelux



International medical IT and cybersecurity company [Sectra](#) has appointed Bart Thielen as the new Managing Director of Sectra Benelux (Belgium, the Netherlands and Luxembourg). As of May 1, he will replace the current Managing Director, Peter Osinga, who is retiring this summer.

Bart Thielen has a long history with Sectra, with experience as Account Manager and Sales Director within Sectra Benelux and as Managing Director of Sectra Australia and New Zealand between 2017 and 2022.

In this challenging period, in which the healthcare landscape is constantly changing, I will I will always remain fully committed to Sectra to improve the diagnostic effectiveness of our customers. Our vision to contribute to a healthier and safer world is central to everything we do. Based on this vision, I work with great enthusiasm on relationships with our customers and the rest of the market, so that we can support hospitals in their efforts to provide the best possible patient care. Together we don't just respond to changes; we are shaping the future of healthcare," says Bart Thielen.

Staffan Bergström, Regional Business Manager Sectra AB, says:

Bart has worked for Sectra with great enthusiasm over the past 13 years and has thus gained extensive knowledge in the market. His extensive experience, within both sales and management, enables him to support our existing and future customers in dealing with increasing pressure in healthcare. This, in combination with his insight into the Benelux market and the specific challenges that hospitals face there, is a great asset for customers in the region.

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