

## Sandeep Pulim, M.D. Appointed Strategic Advisor at Canopy



Sandeep Pulim, a seasoned professional in healthcare advocacy, innovation, and entrepreneurship, has been appointed as a strategic advisor at Canopy, effective December 2023. Pulim has over a decade of experience in healthcare innovation and has played a pivotal role in co-founding, steering, and advising numerous startups and organisations that leverage technology to revolutionise healthcare delivery and improve patient outcomes.

He has made impactful contributions as a speaker, mentor, and board member across several platforms that nurture healthcare entrepreneurship and advocacy. His core mission is to empower patients and providers with evidence-based, personalised digital health interventions that address clinical needs and elevate the quality of life.

At Canopy, Pulim will be responsible for enhancing its comprehensive safety solution, Canopy Protect. This innovative system ensures staff confidence and care, enabling seamless attention to patients and families. Its discreet duress system promptly summons aid, fostering a secure environment in challenging situations.

Before joining Canopy, Pulim worked as an advisor at Redesign Health and ACT | The App Association, which showcased his ongoing dedication to healthcare advocacy and innovation.

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