Samsung Medison Launches the New HS70A, Bringing Inspiration to Your Daily Practice

High image performance and seamless workflow for general imaging Providing efficiency for hospitals with demanding daily diagnosis

Samsung Medison, a global medical equipment company, announced the launch of 'HS70A', the new high-end ultrasound system designed for multi-purpose in hospitals and private care over various medical fields.

The HS70A's high image clarity and intuitively streamlined workflow is well-suited for healthcare providers in radiology,internal medicine, vascular and others, with high number of patients requiring continual diagnosis.

"The new HS70A comes with user-inspired design and capability that meet the needs of everyday practice in general imaging and reaffirms our long-term commitment to bringing tangible value to medical professionals," said Soo-in Cho, CEO of Samsung Medison, adding, "Samsung will continue to leverage its years of capabilities in electronics to create a diagnostic device that is equipped with both high-resolution imaging and usability."

The key features of the HS70A include:

High Image Quality

- S-Vision imaging engine demonstrates clear and detailed 2D and color image for all types of applications by minimizing signal noise.
- S-Harmonic provides clear image from near zone to far zone with better uniformity.
- S-Vue transducer allows easier visualization with larger bandwidth and higher sensibility alongside an easy-to-handle, ergonomic design.
- 23" Full HD wide LED screen

Usability

- Quick Preset activates the desired transducer (among the connected ones) and its frequently used image setting just by one touch.
- >EZ-Exam+ enables users to build or to use predefined protocols for efficient, streamlined work process for everyday diagnosis.

Premium Features

- S-Detect suggests the characteristics of the lesion by a simple click on the suspicious region. It uses the standardized Breast Imaging-Reporting and Data System (BI-RADS®) score for analysis and classification of targeted regions.
- Arterial Analysis supports diagnoses related to heart vessels at an early stage by executing both morphological and functional analysis of the vessel.

The HS70A will be first launched in Korea, Europe and the Middle East, followed by the U.S., China and Brazil in due course.

Source & Image Credit: [Samsung Medison](#)

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