

#RSNA2021: Hologic to Host Innovative Product Experiences and Information Sessions



Hologic will showcase its extensive portfolio of breast and skeletal health products, including screening and diagnostics solutions, breast biopsy, and breast cancer treatment and monitoring solutions, at the 107th Scientific Assembly and Annual Meeting of the Radiological Society of North America (RSNA) from Nov. 28 to Dec. 2.

On-site at McCormick Place, in the South Hall in Booth #2511, Hologic will offer attendees opportunities to engage with products, including the Dimensions® mammography portfolio, Mach™ ultrasound systems, and a full suite of breast biopsy and surgery solutions. Additionally, the Company will host a series of both CME and non-CME accredited medical education symposiums and lunch-and-learn sessions, accessible to attendees on-site and from remote locations.

"We're excited to provide our attendees hands-on experiences with our category-leading innovations, both in our booth and during our medical sessions, as we explore the future of breast health at RSNA 2021," said Jennifer Meade, Hologic's Division President, Breast and Skeletal Health Solutions. "Our commitment to delivering clinically proven solutions across the continuum of care to improve outcomes, reduce costs and increase patient satisfaction remains steadfast, and we're ready to bring that commitment to life through our comprehensive programming at this year's meeting both in-person and virtually."

Medical sessions and symposia taking place throughout the event include:

Clinical Perspective: 3D-Guided Breast Biopsies and Real-Time Specimen Imaging: Hologic (RSVP Required)

Sunday, November 28 • 11:45 AM - 12:45 PM Central (CT)

This presentation will review the current technologies utilized to perform tomosynthesis-guided biopsies, Affirm® Biopsy System, along with the latest advances in vacuum-assisted biopsies with real-time specimen imaging, Brevera® Breast Biopsy System. Examples and challenging cases from clinical practice will be used to illustrate the impact of these technologies together to offer quality compassionate patient care and program growth.

Options and Tips in Breast Localization: Hologic (RSVP Required)

Monday, November 29 • 12:15 PM - 1:15 PM Central (CT)

Discuss breast lesion localization procedures for patients undergoing Reconstructive Lumpectomy™ breast conserving surgery or excisional biopsy. Learn about Hologic's broader localization portfolio through discussion and hands-on demonstration with a breast surgeon and radiologist.

Advancing Clinical Excellence with ShearWave™ Elastography: Hologic (RSVP Required)

Tuesday, November 30 • 12:15 PM - 1:15 PM Central (CT)

Join us to learn more about the advancements in Ultrasound technology with ShearWave™ Elastography. In the continuum of breast care, there are many opportunities to improve workflow efficiencies that drive superior patient experiences and outcomes. This course will provide an overview of clinical cases, and review next generation technology in Ultrasound.

Wednesday, December 1 • 12:15 PM - 1:15 PM Central (CT)
Learn how Hologic Clarity HD® high-resolution imaging with Intelligent 2D™ synthesized 2D images and 3DQuorum® technology may increase reading confidence and improve workflow efficiency while decreasing patient dose

Read more here

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