#RSNA14: TeraRecon Announces Any/\One Upgrade Program

TeraRecon, a global leader in advanced visualisation and enterprise medical image viewing solutions announced the availability of a truly first-of-kind upgrade program called Any/\One™, at the 100th Scientific Assembly and Annual Meeting of the Radiological Society of North America (RSNA) in Chicago, Illinois.

Any/\One upgrades provide a simple cost-effective upgrade path for current TeraRecon customers to trade-up, trade-in or transition their past investments to meet their current and future enterprise imaging needs.

"We recognized that traditional software upgrade models were not aligned with our customers' long-term needs because they only allowed for incremental additional purchases. The support costs for any under-utilised investments can now easily be applied to new technologies that can have a greater impact", said Jeff Sorenson, TeraRecon Senior Vice President of sales and marketing. Jeff continued, "The most important aspect of any vendor partnership today is flexibility. The Any/\One program is aptly named because it allows any of our current customers to reapply their TeraRecon investment across any of our solutions or to migrate it entirely to one solution or another."

Any/\One upgrades can include any, or all, of TeraRecon's innovative iNtuition™ and iNteract+™ solutions, in any combination as part of a comprehensive and affordable re-configuration.

The upgrade program is useful in helping customers add new capabilities to their TeraRecon system, including EMR image-enablement viewers, deconstructed PACS viewers, image sharing capabilities or even newly released advanced visualisation clinical functionality. Customers do not have to wait to implement new and innovative solutions as these can be funded out of current budgets that are invested in legacy products.

TeraRecon is an eight-time winner of Frost and Sullivan awards. Its flagship iNtuition products and innovative iNteract+ imaging interoperability solutions advance the accessibility, performance, clinical functionality and workflow throughout the healthcare ecosystem. The company's iNteract+ solutions enhance the clinical end-user experience provided by PACS, VNA, EMR and other mission-critical image processing and image acquisition systems. TeraRecon is an innovator and market share leader in advanced image management, viewing and post-processing solutions that allow physicians and clinicians to be more efficient and Ingeniously Informed™. TeraRecon is a privately-held company with global headquarters in Foster City, CA, USA, and offices in Tokyo, Japan; Frankfurt, Germany; and Acton, MA.

Source: TeraRecon

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