



## **RSNA 2013: Konica Minolta Launches Hand-Held, Real-Time Ultrasound Device**



Konica Minolta Medical Imaging announced the introduction of the Sonimage P3 hand-held ultrasound device at the annual meeting of the Radiological Society of North America (RSNA).

Sonimage P3 represents the first product in the company's business strategy to accelerate growth and expand solutions in the global ultrasound business. Konica Minolta is showcasing the Sonimage P3 in booth 4753 at the annual meeting of the Radiological Society of North America (RSNA), in Chicago December 1-6.

The Sonimage P3 brings advanced imaging capabilities right to the patient or bedside. It can help clinicians to visually assess a patient efficiently and immediately for a rapid diagnosis that can improve health at an affordable price.

"This new product aligns with Konica Minolta's business strategy to continue growing and transforming into a world-class provider and market leader in primary imaging and digital solutions," says David Widmann, President and COO, Konica Minolta Medical Imaging. "Konica Minolta is accelerating and expanding our presence in primary imaging, reinforcing our company's commitment to delivering state-of-the-art medical imaging solutions that enhance patient diagnosis. Ultrasound is an important market segment in the fulfillment of this strategy/vision."

Sonimage P3 is an easy-to-use personal ultrasound device that can be easily carried in a lab coat or worn like a stethoscope for real-time patient diagnosis at the point of care—in triage situations, outpatient/office, or on any hospital bed floor. Providing high image quality, this durable palm-sized device weights less than 14 ounces and offers B-mode, M-mode, Doppler, and simple to access presets.

Ideal for a broad range of applications—including fetal/pregnancy assessments, and abdominal, lung and pelvic examinations—the Sonimage P3 can be used as a stand-alone ultrasound system or plugged into a Windows-based PC, laptop or tablet for the flexibility of a larger display. All Sonimage P3 devices come standard with Sonimage View software for online imaging and offline review and storage.

The device also features a high resolution touchscreen, choice of interchangeable transducers, and a 4GB data card that stores 10,000+ images. As with many of Konica Minolta's solutions, the Sonimage P3 is upgradeable for investment protection.

Source: [Konica](#)

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