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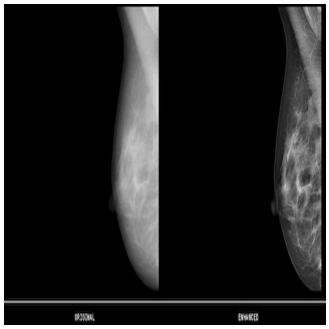
RSNA 2013: ContextVision Premieres Innovative GOPView Mammo2 Features



At the upcoming RSNA, ContextVision will introduce new GOPView® Mammo2 features, providing superior digital mammography image quality software for the most recognised medical imaging manufacturers worldwide.

Using ContextVision's GOP technology in combination with optimised mammography algorithms, GOPView Mammo2 makes it easier for clinicians to quickly diagnose patients. The advanced imaging proves especially valuable in dense tissue with excellent contrast giving a sense of depth, promising more rapid and accurate diagnoses, and ultimately, a greater return-on-investment for medical imaging users worldwide.

GOPView Mammo2, the latest upgrade to ContextVision's mammography product line, includes several new features that will significantly improve clinicians' abilities to properly diagnose patients.

These features include:
▪Great contrast within the parenchyma which provides efficient visibility of lesions and subtle structures
▪Efficient noise suppression balanced with a strengthening of edges and fine structures all the way out to the skin line
▪New segmentation that provides clear and natural skin line and mammilla
▪Optimised display adapted for each image
▪Optimised contrast between pectoral muscle, fat and parenchyma

"Mammography is a very demanding modality. Our success comes from our unmatched algorithm expertise and our team's ability to customise and optimise the algorithms to make it easier for clinicians to quickly discern pathology," said Anita Tollstadius, ContextVision CEO. "The beauty of this product is its flexibility which allows image adjustments based on regional preferences. Globally, this software will be very useful as the breast mass characteristics vary between ethnic groups and countries."

ContextVision's collection of image enhancement software can be viewed at booth #7010 in North Building, Hall B at RSNA.

Source: ContextVision

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