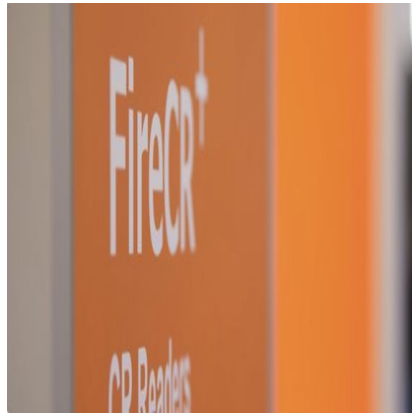




## RSNA 2013: Advanced CR Readers to be Introduced by 3DISC Imaging



Compact FireCR Flash Medical and Veterinary Readers Combine Crystal Clear Image Quality, Speed and Affordability

Manufacturer of digital imaging solutions, 3DISC Imaging, will premier its new FireCR Flash Medical and Veterinary Readers at the 2013 Radiological Society of North America (RSNA) meeting in Chicago, to be held the first week of December. The compact FireCR Flash Reader portfolio offers crystal-clear image quality and fast scanning speeds along with other key features to meet the varied needs in imaging.

The innovative technology utilised in the new FireCR Flash Readers features advances that 3DISC has pioneered. These allow for the highest possible signal collection efficiency while providing the high image quality needed by facilities for diagnostic imaging applications.

CEO of 3DISC Americas Sigrid explains that the company caters for a wide spectrum of customers, ranging from radiology departments and imaging centers of all sizes to specialty practices in areas such as orthopedics, podiatry, chiropractic, dentistry, and veterinary medicine. She went on to highlight that the company's customers perceive image quality as a key factor when selecting a CR system, regardless of the imaging setting. According to Smitt-Jepesen, 3DISC's FireCR Flash Readers were specially designed to deliver the exceptional image quality required for diagnostic imaging, while offering aggressive pricing to make the readers affordable for radiology departments and practices.

In keeping with 3DISC's mission to provide the latest in advanced imaging technology, these new products are also equipped with a number of design and engineering innovations. Ideal for even the most space-challenged radiology department or practice, able to be placed on a counter or wall-mounted thanks to their unusually small and lightweight size, the readers offer increased productivity, with a fast throughput of up to 70 plates per hour.

FireCR Flash Readers can accommodate a variety of cassette sizes to meet every imaging need, including those of veterinarians via a unique veterinary dental cassette accessory kit. Strong and robust, an exclusively designed metal plate transfers the imaging plate through the system, reducing the chance of damage and prolonging the life of valuable imaging plates. Another convenient innovation is the USB 2.0/Ethernet interface.

Recognising the uniqueness of their customers, the company saw the importance of providing a full range of features and options, according to Thomas Welding, CEO of 3DISC Europe. Regardless of their facility's size, budget or work load, customers did not have to compromise on features and functionality with the FireCR Readers, which meet their exact needs and budgets while simultaneously providing flexibility, Welding continued.

A key part of this flexibility, exclusive to 3DISC, is the affordable and easy upgrade possibility for increased throughput. Customers can select a FireCR Reader that meets their current needs and budgets, and then scale up as their imaging volume increases, which in turn provided the customers with the peace of mind that comes from knowing their technology investment is protected, concluded Welding.

The FireCR Flash Readers will be available worldwide in the first quarter of 2014.

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