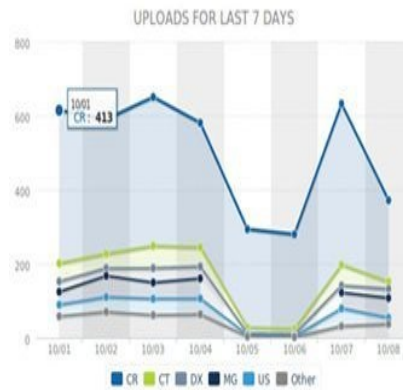




## RSNA 2013: Accelarad Unveils Advanced Medical Image Exchange Analytics



Accelarad, the cloud-based medical image sharing solution, has announced a major product update, which includes the industry's most advanced image exchange analytics reporting and a new user interface (UI). Accelarad customers now have access to a real-time analytics dashboard, with options for more complex and custom dashboard options based on subscription level.

"We're excited to unveil our latest product update at the Radiological Society of North America's 2013 annual meeting," said Willie Tillery, CEO of Accelarad. "Recently, the radiology industry has pushed for deeper analytics and data measurement in its pursuit of better patient health outcomes. Accelarad has answered that call with our new dashboard and first-of-its-kind reporting details."

Accelarad's medical image exchange users can now self-select timeframes to quickly review the number of studies shared and received as well as top activity from image viewers. These measurements provide insights into workflow efficiency; for example, administrators can see which physicians and/or hospitals are using the system to view images and determine which doctors might need training. In addition, users can accurately measure a facility's number of scans, determine peak times and trends in referral patterns to gauge revenue loss or gain. Moreover, the dashboard demonstrates true ROI by detailing the number of compact discs (CDs) eliminated by transitioning to an electronic online process.

In addition to the analytics, Accelarad's latest product update includes a new UI that improves the overall responsiveness of the application.

"Our medical image sharing app's new design will give our customers – both patients and providers – a more user-friendly experience while still providing the quick and secure solution they've come to rely on," Tillery added.

Source: Accelarad

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