Prashant Naidu - Senior Vice President, Digital Transformation - Medikabazaar

Pranshant Naidu has started a new role at Medikabazar as Senior Vice President. Medikabazaar is India's largest and fastest growing B2B HealthTech platform for all medical and healthcare needs. It is a state-of-the-art marketplace that offers AI-ML powered tech products, tailor made business solutions and other products and services to transform healthcare, anywhere and anytime.

Naidu is a healthcare evangelist driving digital transformation with a unique combination of deep and transformative experience in both healthcare and technology. He has 28 years of diverse experience in leading a healthcare and technology business. He has also been part of renowned companies including Microsoft, Philips Healthcare, GE Healthcare, Siemens, RamSoft , Apollo BSR Hospitals, and Thermax.

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