

Planmed Verity® wins 2012 Medical Design Excellence Awards



The Planmed Verity® Extremity Scanner has been announced the 2012 Medical Design Excellence Award (MDEA) Gold Winner. MDEA is a leading awards competition for the medical technology community.

The winning products were announced on Wednesday, May 23, 2012 in Philadelphia, USA. Planmed Verity® Extremity Scanner is the Gold Winner of the Radiological and Electromechanical Devices category and was also selected "Best in Show" from all gold-winning products.

Planmed Verity® is designed to find subtle extremity fractures at the first visit to the clinic – fractures that have been the most commonly missed when using only 2D radiographs, and is according to the company a unique solution to the problem with fast 3D imaging at the point of care. It is intended for pre- and postoperative imaging offering better resolution, patient adaptability, and a significantly lower dose than full-body CTs. Unlike any other 3D imaging device, Planmed Verity also allows weight-bearing imaging of the extremities.

The adjustable user interfaces and efficient all-in-one workflow are also designed to maximize the operator's soothing presence for the patient. Mobility brings additional value when positioning the system in the hospital or within the examination room.

"We are particularly proud of this award. MDEA is highly recognized and appreciated within the medical device and imaging industry", states Mr Vesa Mattila, Vice President with Planmed Oy. "The compact, ergonomic and mobile Planmed Verity Extremity Scanner gorgeously combines modern and elegant design into a state-of-the art functional medical imaging system."

The judging of the MDEA competition is conducted by an impartial, independent multidisciplinary panel of jurors. Entries are evaluated on the basis of their design and engineering features, including innovative use of materials, user-related functions that improve healthcare delivery and change traditional medical attitudes or practices, features that provide enhanced benefits to the patient, and the ability of the product development team to overcome design and engineering challenges so that the product meets its clinical objectives.

Planmed Verity has a CE mark and is available for sale in the EU and many other countries where the CE certificate permits sales. FDA approval is pending. The IMAGING Management team congratulates Planmed to this magnificent success as well.

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