

## Philips Marks 100 Shipments of Ingenia MRI System

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Philips today announced it has achieved 100 shipments of its Ingenia magnetic resonance imaging (MRI) system, a digital broadband MRI solution. An illustration of Philips Imaging 2.0 concept, the Ingenia is driven by the development of innovative patient care solutions that aim to deliver image quality, scanning efficiency and scalability designed to advance diagnosis and radiology workflow.

“When deciding to purchase the Ingenia MRI system for our hospital, the most important factors were the system’s image quality and workflow benefits,” said Dr. Françoise Heran, chief of imaging, for the Fondation Rothschild in Paris, France. “We were particularly swayed by Ingenia’s easy-to-use software, and the ability to perform several different exams without moving the patient. The Ingenia has really helped improve our overall patient experience.”

Commercially shipping only since July 2011, the 100th shipment of the Ingenia reportedly demonstrates that hospitals are rapidly embracing the technology, a solution driven by key workflow, technical and user experience benefits to both patients and clinicians:

- dStream digital system architecture enables up to 40 percent improvement in signal-to-noise ratio compared to previous generation systems\*, enabling image clarity to help clinicians make informed decisions for a wide range of clinical procedures;
- Reduced exam preparation time and a more comfortable patient experience are made possible by integrated, hidden posterior coils and other dStream coils, which also enable whole upper body imaging and coverage for total body with minimal manipulation of the patient or coil; and
- dStream eliminates the need for channel upgrades by overcoming the scalability limitations typical of analog based systems. This gives hospitals the flexibility they need to stay on the clinical cutting edge, now and in the future.

“Achieving 100 shipments of Ingenia has been so rewarding because it’s a product that really addresses the sometimes competing needs of hospitals, patients and clinicians,” said Steve Lorenc. “Ingenia enables a better patient experience, increases throughput and improves image quality. We’re looking forward to partnering with more hospitals that are excited to explore the next generation of MRI.”

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