HealthManagement.org
Promoting Management and Leadership

Philips' Latest AED in Schools Across UK

Philips secures nationwide Department for Education (DfE) tender to provide schools with the latest Philips HeartStart FRx automated external defibrillators (AEDs)

Philips has announced that it has been chosen as the primary provider of automated external defibrillators (AEDs) to UK schools by the Department for Education (DfE), with an initial provision of 500 HeartStart FRx Defibrillator school-package units made available through a public procurement framework with the National Health Services (NHS) Supply Chain. This agreement is part of a national drive to improve emergency school safety procedures, with data showing that sudden cardiac arrest (SCA) and undiagnosed heart conditions impact as many as 12 young people every week.

Commenting on the agreement, Andy Lockey from the Resuscitation Council (UK) said; "We welcome this strategy as it recognises the importance of swift access to an AED and quality CPR for victims of cardiac arrest. We are hopeful that this will prompt more teaching and awareness of CPR and AEDs within schools. This national drive for access to AEDs in schools could not come soon enough, and is a crucial step that we know will save lives."

Philips is dedicated to improving the awareness, availability and use of these life-saving devices and already provides AEDs to more than 60 schools across Leicestershire. This latest agreement sees the company working within a network of third sector and government partners with the aim of increasing the provision of AEDs to cover the more-than 35,000 schools nationwide. By providing life-saving equipment, promoting hands-on defibrillation training and offering an extensive set of convenient distance learning materials such as videos, apps and a central www.savelives.net website, Philips' ultimate hope is that no child dies of an SCA on school grounds.

Commenting on the new agreement, Neil Mesher, Managing Director at Philips Healthcare UK&I said; "Our AED school programme in Leicestershire has already brought benefits that go far beyond the school gates, so we're excited to take our school collaborations to a national level. At Philips, community preparedness is as important an element of healthcare as the work we do in the acute and secondary care settings, and we believe this agreement is a clear demonstration of that."

The Philips HeartStart FRx Defibrillator provides state-of-the-art, intuitive, defibrillation technology that administers a charge only if required. It also offers a step-by-step interactive guide that ensures it's safe for use without the need for prior training.

Source and image credit: Philips

© For personal and private use only. Reproduction must be permitted by the copyright holder. Email to copyright@mindbyte.eu.

Published on : Thu, 4 Dec 2014

© For personal and private use only. Reproduction must be permitted by the copyright holder. Email to copyright@mindbyte.eu.