

## Philips Announces Changes to its Executive Committee



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Royal Philips (NYSE: PHG, AEX: PHIA) has announced the appointment of Jeroen Tas as Chief Innovation & Strategy Officer to accelerate Philips' transition to a solutions company, driving innovations in systems, smart devices, software and services to improve people's lives. Effective immediately, Jeroen Tas is responsible for strategy, research & development, design, medical affairs, sustainability, platforms, emerging businesses and process excellence to bring innovations to market. In his new role, Jeroen Tas replaces Jean Botti, who has left the company.

At the same time, Philips has appointed Carla Kriwet as Chief Business Leader of the Connected Care & Health Informatics businesses and new member of the Executive Committee. In this role, she succeeds Jeroen Tas with immediate effect. In addition, she will continue to lead the Business Group Patient Care & Monitoring Solutions, which is part of the Connected Care & Health Informatics segment.

As a further change to Philips' Executive Committee, Ronald de Jong has been appointed as Global Head of Human Resources (HR) per April 1, 2017. He succeeds Denise Haylor, who has decided to leave Philips for family reasons. A separate announcement will be made with regard to Ronald de Jong's succession as Chief Market Leader.

"In 2016, Philips made significant progress with its strategic transformation to a focused leader in health technology and we have good momentum," said Frans van Houten, Chief Executive Officer of Royal Philips. "Looking ahead, there is an opportunity for us to accelerate Philips' transition to a customer-centric solutions company, and further leverage advanced informatics, artificial intelligence and the Internet of Things into our health propositions and our way of working. I am convinced that with the new responsibilities of Jeroen, Carla and Ronald within Philips' Executive Committee, we will be able to accelerate on our journey. We are thankful for Denise's significant contribution to shape the HR function at Philips over the last few years and we would like to wish her every success in her next endeavors. We would also like to wish Jean success for the future."

Jeroen Tas has over 30 years of experience as an entrepreneur and executive in the financial services, information technology and healthcare industries. In his previous role, he was successful in turning around and growing our Philips' healthcare IT business and establishing [HealthSuite](#) as the new open industry standard for the 'Internet of Things' in healthcare.

Since 2015, Carla Kriwet has successfully driven profitable growth and innovation in the Business Group Patient Care & Monitoring Solutions. Among other important achievements, she seeded new growth initiatives based on connected wearable biosensors and established new business partnerships.

As Philips' Chief Market Leader, Ronald de Jong has led the transformation of Philips' markets organization in the last five years towards a locally relevant, customer-centric solutions approach, significantly contributing to Philips' solid growth and profitability improvement in 2016. In doing so, his team has built new capabilities, driven change management, and attracted new talent.

**Source & Image Credit:** [Royal Philips](#)

Published on : Wed, 15 Feb 2017