

Volume 4 / Issue 1 / 2009 - HITM News

Philips

New Philips and VTT Development Centre in Finland

Philips and VTT have jointly opened an InnoHub in Espoo, Finland. The objective is to produce innovative ideas and turn them in to profitable business. The focus areas are health, lifestyle and well-being.

The InnoHub provides a real life setting, including a hospital room, nurses station and home environment and can be used for the entire innovation process (ideas, concept development, prototyping and testing). Moreover, its location in the Active Life Village allows easy access to experts in other innovation organisations.

The InnoHub is for the use of multinational companies and SMEs. All Nordic and Baltic companies can also use the Inno- Hub for their projects and receive additional specialist support.

For more information, please visit: www.vtt.fi and www.philips.com

Published on : Sun, 4 Jan 2009