

Peter Laser Starts New Position as Regional Sales Head at SternMed GmbH



Peter laser has joined SternMed GmbH as a Regional Sales head. Till October 2021, he was Senior Vice president at Maxer Endoscopy where he was in charge of sales in Asia Pacific, India and Germany.

He has also worked at Schneider International Holding GmbH as Interim Manager and was responsible for bringing back operations in Pondicherry/India to normal after many years of mismanagement. Laser was able to turn things around from a complete standstill in June 2018 back to full operations by August 2018 through creditor management and strict key account management.

Published on : Mon, 1 Nov 2021