

## PACSGEAR Announces Expanded Image Management Strategy



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PACSGEAR has announced an expanded strategy to combine medical images from all departments with electronic health records. The "PACS 2.0" initiative is the evolution of medical image connectivity to include integration with the electronic health record. In the past year, PACSGEAR has successfully integrated over 500,000 medical studies outside of radiology, and can now deliver integrated solutions that capture, view and share medical images and results across the enterprise.

"For nine years, customers have turned to PACSGEAR to solve basic document and imaging connectivity issues," said Eli Rapaich, PACSGEAR's CEO. "With the high-end video capture products from last year's acquisition of assets from NAI Tech Products, we are ready to acquire medical images from all departments, whether they are digital camera photos from dermatology, endoscopic images from surgery, or video from speech pathology. In most hospitals, more than 20 departments produce medical images, but these images are typically not available to the enterprise," Rapaich said. "PACS 2.0 is the right strategy for PACSGEAR because it builds on our customers' existing PACS infrastructure and meaningfully combines it with the EHR. We are excited to be sharing these solutions."

PACSGEAR will be introducing its PACS 2.0 strategy to its customers immediately. Over half of all U.S. hospitals now use PACSGEAR products.

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