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Omnilab Presents “Product Roadmap” for Labonline

Omnilab is an Italian company that offers a comprehensive middleware system for managing clinical laboratory operations including pre-analytical, analytical, and post-analytical sample processing.

LABONLINE, the company's flagship middleware product for clinical laboratories, has been designed to address weaknesses of legacy Laboratory Information Systems (LIS) such as the lack of flexibility and functionality gaps, especially in the areas of the production process and workflow with, for example, the management of a specimen and its traceability.

Omnilab recently presented a “product roadmap” for LABON-LINE, announcing new features to boost its competitive advantage and positioning on the market.

The new developments are mainly related to improve turn around time management, quality control management, “compliance” management, advanced sample tracking and analyser maintenance management.

This year Omnilab will obtain better financial results in terms of revenues and profits. The increase of international market revenues (now around 20%) is one of the company's focuses for 2007. In fact, part of these profits will be invested, as stated by the CEO Giuseppe Oricci, to enhance the company's international presence through important agreements with Value-Added Resellers (VARs) in North America and Australia / New Zealand.

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