



New Regional President and VP Appointments at Agfa HealthCare



Executive leadership strengthened with appointments of William Corsten as regional President in North America and Frank Pecaitis as Vice President, Enterprise Imaging sales.

- Corsten to lead Agfa HealthCare's North America region, driving all strategic and operational initiatives for the United States and Canada
- Pecaitis to lead North American sales and commercialisation of Agfa HealthCare's "gold standard" enterprise imaging platform

Agfa HealthCare has announced that William Corsten has been named the company's new regional President in North America. A seasoned healthcare IT executive, Mr. Corsten will be responsible for leading Agfa HealthCare in the United States and Canada, reporting to Luc Thijs, President of Agfa HealthCare N.V.

Next to Mr. Corsten's appointment, Frank Pecaitis was hired as Vice President, Enterprise Imaging Sales for the United States and Canada. Together, the appointments represent a strategic enhancement of Agfa HealthCare's executive team as the company invests in targeting multiple growth opportunities in North America, including expansion of its industry-leading enterprise imaging information management platform.

"We are excited to announce the addition of Bill and Frank to our executive leadership in North America," said Luc Thijs, president of Agfa HealthCare. "Each brings decades of valuable experience in healthcare IT, as well as impactful business strategies and a passion for customer care. Together, they will drive Agfa HealthCare's mission to make our customers in North America successful by enabling them to deliver quality of care while capturing efficiency gains, by providing timely access to the right information and intelligence, and by supporting their journey towards integrated care, ultimately positioning our company as their strategic partner of choice."

Mr. Corsten brings more than 23 years of success in healthcare IT with a broad array of experience ranging from capital equipment sales in radiology to clinical enterprise sales. Mr. Corsten comes to Agfa HealthCare from M*Modal, where he served as Senior Vice President, Solution Sales and was responsible for all technology sales, targeting both ambulatory and acute care markets. Prior to M*Modal, Mr. Corsten spent 11 years with McKesson Corporation.

"I greatly welcome the opportunity to lead Agfa HealthCare's North America business operations as the company is poised for significant growth on a number of fronts," said William Corsten. "As dynamics in

healthcare IT and imaging steer innovation towards greater efficiency, flexibility and mobility, Agfa HealthCare's portfolio of technologies is well-positioned to capture greater market share throughout the North America."

Mr. Pecaitis brings more than 20 years of experience successfully building profitable market share growth in the healthcare technology sector as a commercial executive leader most notably at QuadraMed Corporation and GE Healthcare.

"I am thrilled to join Agfa HealthCare and lead the company's North American commercial efforts as Agfa HealthCare's enterprise imaging solution continues to gain momentum among forward-thinking hospitals that recognise the significant contribution to quality patient care and efficiency that the technology offers," remarked Frank Pecaitis. "Agfa HealthCare is unique in its innovative, interoperable approach to blend medical imaging contextually with the information captured in electronic health records in order to provide clinicians with a comprehensive view of the patient's information."

[Source: Agfa HealthCare](#)

Published on : Tue, 16 Sep 2014