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## Ministry of Public Health, in collaboration with Medlab Asia & Asia Health 2023



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Impact Exhibition Management Co., Ltd., in collaboration with Informa Markets, the organizer of Medlab Asia & Asia Health 2023, joins hands with the Department of Health Service Support, Ministry of Public Health, to attract industry professional participate in the exhibition and medical professionals to attend the academic conference. The event is scheduled to take place from 16th to 18th August at IMPACT Exhibition and Convention Center, Muang Thong Thani – Bangkok, Thailand. It is expected that there will be more than 7,500 participants, including medical personnel, academics, and individuals in the healthcare business.

Dr. Sura Wisetsak, Director General of the Department of Health Service Support, Ministry of Public Health, stated, "To transform Thailand into a comprehensive medical hub, the government is providing support for the medical equipment and devices industry to meet international standards. This is in order to prepare for Thailand's aging society and to address future emerging diseases. The goal of the medical devices industry, as part of Thailand 4.0 according to the BCG model, is to increase the procurement of medical devices from Thailand's innovation ecosystem. This will have positive economic implications for the country and generate additional income. For Medlab Asia & Asia Health 2023, it will serve as a significant platform to create networks and further develop the medical devices industry, aiming to achieve Thailand's goal of becoming the medical hub of Asia. The Department of Health Service Support, Ministry of Public Health, is proud to support this event."

Mr. Tom Coleman, the Exhibition Director of Informa Markets, stated, "Due to the rapid growth of the medical equipment and medical laboratory industry in the Southeast Asian region, Medlab Asia & Asia Health 2023 will showcase more new innovations and technologies. This event aims to further drive the industry and build upon the success of previous years. It will serve as a platform for connecting buyers and suppliers, bringing together manufacturers from around the world. Visitors to the event will have the opportunity to explore over 3,000 medical devices and technologies from both domestic and international sources. In addition to the exhibition, the event will feature international medical conferences divided into two main categories: 1) Medical Laboratory Conference, and 2) General Medical Conference and Medical Business Seminar. For this international medical conference, discussions have been held with medical associations to organize the conference content and invite medical professionals to participate. The objective is to promote knowledge development and enhance the capabilities of Thai medical professionals to be on par with their international counterparts. Medlab Asia & Asia Health is a collaborative effort with the Central Sterilizing Services Association, Thailand to organize the event alongside their annual academic conference."

For the conference, the topics covered in the meetings include: Future Health Panel, organized by the Department of Health Service Support, Ministry of Public Health. Emergency Medicine, organized by the National Institute of Emergency Medicine. Laboratory Management, Immunology, Molecular Diagnostics, Clinical Chemistry, Clinical Microbiology and Hematology, organized by the Thai Clinical Pathology Association. Total Radiology, organized by the Thai Association of Radiological Technologists. Nursing, organized by the Thai Nursing Association. Patient Safety & Infection Control, organized by the Healthcare Accreditation Institute (HA). Doing business in Thailand, organized by the Thai Medical Device Industry Association. Digital Health, organized by the National Science and Technology Development Agency (NSTDA) and the Thai Medical Equipment Association. This academic conference provides CME, CMTE, CPD, CEPA and CNEU credits.

Mr. Loy Jun How, the General Manager of Impact Exhibition Management Co., Ltd., stated, "With the increased demand in the medical equipment and healthcare products market following the COVID-19 pandemic and the preparation for Thailand's 100% aging society, Thailand is becoming a center of development in the field of medical devices. This medical equipment exhibition aims to gather experts in medical instruments and laboratory equipment, with over 7,500 participants from ASEAN countries, to create networks, learn, and engage in business negotiations. Medlab Asia & Asia Health has received a positive response from the medical community in the ASEAN region. Particularly, being the host of diverse medical academic conferences, it has attracted great interest from medical professionals and students. As the only medical equipment exhibition in the Asia-Pacific region that combines academic conferences and offers CME, CMTE, CPD, CEPA, and CNEU credits for healthcare professionals, it is expected to have more than 2,000 participants. Attendees will have the opportunity to learn from 55 speakers from 15 countries, who will share their experiences and knowledge, enabling medical professionals in the region to enhance their skills and improve patient care."

Medlab Asia & Asia Health 2023, an international healthcare and laboratory exhibition and medical conference, along with the annual academic

conference organized by the Central Sterilizing Services Association, is scheduled to take place over 3 days from 16th to 18th August 2023, from 10:00 AM to 6:00 PM. The event will be held at Halls 6-7, IMPACT Exhibition and Convention Center, Muang Thong Thani – Bangkok, Thailand. Those interested in attending the exhibition and participating in the academic conference can find more details and register in advance at <https://bit.ly/register23pr>.

For further information and to view the conference topics, please contact the organizing committee at Tel: 064-691-7188, Line ID: @medlab.asiahealth, or email [asiamarketing@informa.com](mailto:asiamarketing@informa.com). You can also visit the website [www.medlabasia.com](http://www.medlabasia.com)."

**Source:** [Medlab Asia](#)

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