

Miguel Coelho Takes Helm as International Sales Driver for MACH Platform at x-tention



With the dawn of the new year comes a fresh opportunity! Miguel Coelho proudly announces his role as the catalyst behind International Sales of the MACH platform at x-tention. Set to propel hybrid healthcare integration, Coelho aims to illuminate the world with the advantages our advancements bring. Dive into www.mach.health for more!

MACH, a powerhouse in optimising data flows and operational excellence, stands at the forefront of connecting applications in the health, life sciences, and associated sectors through cutting-edge technology and services.

Boasting nearly three decades of expertise in Healthcare IT and Enterprise Solutions, Coelho is a seasoned professional in solution sales, business development, and product management within Healthcare and Government verticals. His forte lies in healthcare interoperability, ranging from healthcare integration to electronic health records, alongside prowess in healthcare analytics, catering to population health and personalised medicine.

Before this role, Coelho was the Business Development Director (EMEA) at Oracle Health, overseeing sales of the Healthcare Global Business Unit's product and services portfolio in EMEA markets. His expertise spans healthcare interoperability, analytics, and vaccination management solutions.

Published on : Fri, 5 Jan 2024