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## Medlab Asia Pacific 2019: Bringing intelligence and innovation together



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The next edition of [MEDLAB Asia Pacific and Asia Health](#) is all set to take place from March 26 to 28. The event, which will be held at the Suntec Singapore Convention & Exhibition Centre, is one of Southeast Asia's premier international laboratory and healthcare exhibitions. The 2019 edition will host 14 inter-disciplinary scientific conferences, eight international pavilions, over 200 product categories, and more than 250 exhibitors.

The 2018 edition of the event hosted over 57 per cent healthcare and laboratory-specific dealers and distributors, alongside senior decision-making end users, enabling them to connect with new suppliers, business partners and customers looking to do business in Southeast Asia. It received over 250 exhibitors from 24 countries worldwide, including representation from 11 country pavilions.

Welcoming 4,358 attendees from 62 countries (eight per cent increase from the 2017 edition), the concentrated and targeted event allowed all medical lab and healthcare professionals the opportunity to meet, learn and do business with their relevant audience. The conferences at the event experienced seven per cent year-on-year growth with 2,834 delegates attending the 15 multi-disciplinary CME-accredited conferences. Having introduced dedicated tracks to bridge the gap between lab professionals and clinicians, the event's clinical tracks were attended by lab professionals, doctors, general practitioners, oncologists, obstetricians, gynaecologists and other specialists throughout the show days.

For instance, the newly introduced Healthcare Procurement Conference, supported by the Procurement and Supply Institute of Asia - PASIA, focused on the recent Asian trends in buying for hospitals and other healthcare facilities. Attended by over 150 delegates, the conference hosted over 20 of the leading distributors from across the APAC to attend, speak and provide best practice on procurement regulations in the medical device and equipment industry.

### Enhancing Skills

Now in its sixth year, MEDLAB Asia Pacific will provide a platform for leading companies to showcase current technologies and smart innovations in the field of laboratory and diagnostics. Furthermore, it will feature a multi-track, fully accredited, conference programme providing unparalleled education and management solutions to help labs excel. With a number of expert speakers and laboratory professionals in attendance, the event provides an opportunity to explore the current technology and science driving today's diagnostics and patient care.

MEDLAB Asia Pacific is renowned for offering integral opportunities for the industry to showcase the latest laboratory management and diagnostics technologies to a worldwide audience, to advance their skills and improve lab services in today's highly competitive market.

The MEDLAB Asia Pacific Congress is among one of the few dedicated medical laboratory scientific events in Asia providing multidisciplinary education for medical lab professionals, enhancing skills, productivity, and quality for sustainable care.

The Congress brings together clinical laboratory professionals from different types of laboratories and is attended by laboratory managers and leaders, clinical technicians, consultants, scientists who can connect and share their experiences and collective knowledge on all aspects of laboratory medicine and clinical research. In 2019, the event will also introduce roundtable discussions to advance technical, mechanical and diagnostic skills of laboratory technicians.

### New Features

The upcoming edition has a whole host of new features such as the Artificial Intelligence Future in Health Zone, Patient Safety Zone, Hosted

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Buyer Programme, Innovation Zone, Business Matchmaking, and Oncology Zone.

The Hosted Buyer Programme is designed to connect international suppliers at MEDLAB Asia Pacific with prospective buyers across the region. Hosting high-level buyers with a considerable budget for new purchases, the programme will ensure not only a monetary return on investment (ROI) for suppliers but also an invaluable ROI for the time spent at the event.

While the Business Matchmaking portal will see suppliers being partnered with buyers, both trade and clinicians, based on their requirements. Product interest and purchasing power will be considered to further ensure a line-up of worthwhile meetings, that is both cost effective and time efficient for attendees.

***For more info on MEDLAB Asia Pacific, click [here](#)***

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