

Volume 4 / Issue 1 / 2009 - HITM News

Mcdica Congress 2008

The four days of the trade fair (and three days of COMPAMED) including the accompanying MEDICA Congress

2008 and the Deutscher Krankenhaustag (German Hospital Congress) saw a total of 137,000 registered visitors. The 4,313 exhibitors participating at MEDICA presented a complete spectrum of new products, services and processes for use in doctors' surgeries and hospitals. The areas that triggered great interest in this year's show were medical device technology and electrical medicine, physiotherapeutic processes and medical IT. In addition to the improved networking of health care stakeholders brought about by relevant hardware and software applications, there is an increasing trend towards compact medical devices that are also suitable for mobile deployment.

The MEDICA Congress 2008 again provided a wide spectrum of continuous medical education and training in the form of courses, seminars and discussion forums. "Quality has its price!" was the theme of the lectures, forums and seminars organised for the 31st German Hospital Congress. Almost 1,800 participants from hospitals and the field of health care policy obtained information on hospital-relevant issues here against the backdrop of the structural change currently occurring within the German health care system.

In parallel with MEDICA, 519 exhibitors also presented high-tech at its best at COMPAMED. In Halls 8a and 8b, the upstream suppliers for medical manufacturing presented an impressive variety of products and systems, such as new materials, components, packaging solutions as well as complex processes in the field of micro technology. A key theme of the talks delivered at the COMPAMED Forum in Hall 8a was built around all the aspects of product development.

It is considered that MEDICA Congress 2008 again highlighted its reputation of being the sector's foremost event for decision- makers (almost 90% of trade visitors were involved in relevant investment decisions, while 70% were decision makers or at least had co-decision-making rights).

The dates for the next MEDICA in Düsseldorf: 18 - 21 November 2009 (COMPAMED until 20/11/2009).

For more information, please visit: www.medica.de and www.compamed.de.

Published on: Sun, 4 Jan 2009