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## Masimo Celebrates Multiple Wins at the iF DESIGN AWARDS 2024



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### *Masimo Stork™ and Bowers & Wilkins Garner Six Prestigious Accolades Across Multiple Categories*

[Masimo](#) is proud to celebrate multiple wins across various categories at the prestigious iF DESIGN AWARDS 2024, showcasing its commitment to excellence in design and innovation throughout diverse industries.

With an impressive 11,000 submissions from 72 countries, the annual awards are organized by the esteemed iF International Forum Design GmbH in Hanover, Germany, and recognize outstanding achievements in design from around the world.

Under the Masimo umbrella, the following products have been honored with the coveted iF DESIGN AWARD seal:

- Masimo Stork™ – Baby Monitoring System (Baby/Kids category)
- Bowers & Wilkins Px7 S2e – Over-Ear Wireless Noise Canceling Headphones (Audio category)
- Bowers & Wilkins Px8 – Over-Ear Wireless Noise Canceling Headphones (Audio category)
- Bowers & Wilkins for Volvo EM90 – Car Audio System (Automotive category)
- Bowers & Wilkins for Aston Martin DB12 – Car Audio System (Automotive category)
- Bowers & Wilkins for BMW 5 Series – Car Audio System (Automotive category)

These wins underscore Masimo's commitment to delivering excellence in design and innovation across a wide range of industries, from healthcare to consumer electronics. The recognition from iF DESIGN AWARDS reaffirms Masimo's dedication to pushing the boundaries of design and technology to improve the lives of people around the world.

Joe Kiani, Founder and CEO of Masimo, said, "We are honored to be recognized by iF Design. I'm especially proud that products from both our consumer health and our audio divisions, independently designed and addressing different needs, have been awarded simultaneously – a sign of our pursuit of excellence, innovation, and creativity across the board."

The winners were selected by a distinguished jury comprising 132 independent experts from various fields, highlighting the global significance of these accolades.

Masimo remains committed to advancing healthcare technologies and enhancing consumer experiences through cutting-edge design and innovation.

Source & Image Credit: [Masimo](#)

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