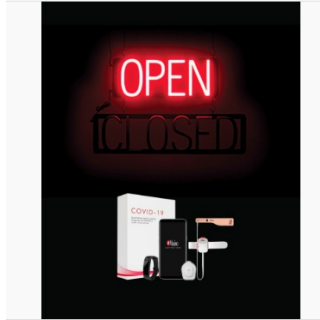


Masimo Announces Masimo SafetyNet-Open™



Suite of Integrated Turnkey Tools Helps Businesses, Governments, and Schools Reopen and Stay Open Responsibly During COVID-19

IRVINE, Calif.--([BUSINESS WIRE](#))--[Masimo](#) (NASDAQ: MASI) today announced Masimo SafetyNet-Open™, designed to help businesses, governments, and schools more responsibly manage employee and student health and safety during COVID-19. As the pandemic continues, companies and organizations worldwide struggle to find the appropriate balance between reopening and keeping people safe by reducing the risk of infection. As a global leader in noninvasive patient monitoring technologies and advanced connectivity and automation solutions, Masimo is uniquely positioned to provide organizations with tools to assist them in reopening safely.

Trusted by leading hospitals to monitor more than 200 million patients each year,¹ Masimo, in the early phases of the pandemic, developed the Masimo SafetyNet-COVID-19™ remote patient monitoring solution, which is already being used by hospitals to help keep not just their patients, but also their frontline workers safe. Masimo SafetyNet-Open helps address the challenge of reopening responsibly and safely with a comprehensive, flexible, and easy-to-deploy continuous monitoring solution that, in conjunction with clinical guidance from partner hospitals, helps manage prevention, early identification, and recovery monitoring.

Much more than a simple screening check at the workplace entrance, Masimo SafetyNet-Open helps coordinate the continuous monitoring of people through a variety of sensors and an app. Using a centralized dashboard, Masimo SafetyNet-Open can help organizations better understand patterns that may support contact tracing. The system components work together to provide integrated and secure monitoring that organizations can use to identify when additional actions may be needed.

Joe Kiani, Founder and CEO of Masimo, said, “As the COVID-19 pandemic continues, businesses, governments, and schools around the world have to make difficult risk analysis decisions that balance the health and safety of their constituents with their communities’ needs. We are not in the position to suggest when it’s safe to reopen, but we are in the unique position to help those who are going to open, to open as safely as possible—and hopefully help them stay open.”

References

1. Estimate: Masimo data on file.

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